

Issue	Jan/Feb	Supplement	March	April	May	June	July/August	September	October	Nov/Dec
Ad Closing	December 28, 2009	MEDICAL ELECTRONICS RESOURCE GUIDE Publishing Date: February 2010  Ad Closing: Dec. 18, 2009 <ul style="list-style-type: none"> In conjunction with ECN magazine Feature editorial accompanied by an expansive directory Bonus issue distribution at industry shows 	February 5, 2010	March 5, 2010	April 7, 2010	2010/2011 BUYERS' GUIDE Publishing Date: June 2010  Ad Closing: May 10, 2010 <ul style="list-style-type: none"> Viewed in Print & Online Comprehensive manufacturer & product directories Bonus distribution at industry shows 	July 6, 2010	August 6, 2010	September 7, 2010	November 1, 2010
Feature Articles	<ul style="list-style-type: none"> Miniaturization Advanced Materials Device Packaging Tubing 		<ul style="list-style-type: none"> Testing & Inspection Adhesives Software Surface Treatment/Coating 	<ul style="list-style-type: none"> Pumps & Valves Medical Electronics Advanced Materials 	<ul style="list-style-type: none"> Molding Motors & Motion Control Power Sources 		<ul style="list-style-type: none"> Miniaturization Lasers Sterilization Filters & Filtration Materials 	<ul style="list-style-type: none"> Medical Packaging Component Fabrication Disposable & IVD Products 	<ul style="list-style-type: none"> Medical Electronics Advanced Materials Outsourcing 	<ul style="list-style-type: none"> Motors & Motion Control Pumps & Valves Machining Sensors
Outsourcing Emphasis	Machining		Component Fabrication	Outsourcing	Product Design		Testing & Inspection	Molding	Device Coating/Surface Treatment	Product Design
Device Sector Spotlight	Orthopedic		Combination Products	Cardiovascular	Orthopedic		Diagnostic	Cardiovascular	Orthopedic	Imaging
Perspectives (Community contributed presentations)	Design/Manufacturing Trends		New Technologies	Regulatory Focus	Device Design		Ethical Debate	Future Innovations	Industry Issues	Year in Review & Looking Ahead
Applying Tech (Community contributed presentations)	Portable Medical		Telemonitoring	Orthopedics	Emergency Medical		Wireless Medicine	Military	ER/Surgical	Patient Management
Notables (Product Round-Up)	Filters & Filtration Materials		Pumps & Valves	Device Coating & Surface Treatment	Testing & Inspection		Motors & Motion Control	Adhesives	Tubing	Medical Packaging
Current Report (Product Round-Up)	Sensors		Electromechanical & Mechanical Devices	Power Sources	Optoelectronics & Displays		Sensors	Packaging & Interconnects	Power Sources	Test & Measurement
Show Preview	MD&M West		INTERPHEX	<ul style="list-style-type: none"> BIOMEDevice OrthoTec 	MD&M East		MD&M Midwest	<ul style="list-style-type: none"> MD&M Minneapolis AdvaMed 2010 	BIOMEDevice	MD&M West
Value-Added	AdIntell Study Technology Showcase		SOLUTIONS IN MEDICAL MANUFACTURING	Technology Showcase			DESIGN INNOVATIONS Technology Showcase	Technology Showcase	WEB CONNECT	Brand Preference Study

MDT's Educational Series Webcast Topics

- Designing Medical Devices for Both the U.S. and Europe
- Replacing Metal – Using Innovative Materials to Ensure MRI-Compatible Devices
- Tips on “Design for Manufacturability” for an Outsourced Medical Device
- Critical Considerations for Designing a Wireless Medical Device
- Shrinking Medical Devices
- Addressing Power and Reliability for Implantable Devices
- Creating the Next Generation of Lead-Free Devices
- New Material Options for Medical Device Designers
- Integrating Consumer Design Into Medical Devices
- Nanotechnology in Medical Device Design
- Creating “Smart” Orthopedic Implants
- Materials Matter – Exploring Opportunities and Overcoming Challenges

MDT e-Newsletter Schedule	January	February	March	April	May	June	July	August	September	October	November	December
	6 Product Showcase 13 e-Alert 20 Product Showcase 27 e-Focus/Medical Electronics	MD&M West* 3 Product Showcase 17 Product Showcase 24 e-Focus/Testing & Inspection	3 Product Showcase 10 e-Alert 17 Product Showcase 24 e-Focus/ Pumps, Valves & Tubing	7 Product Showcase 14 e-Alert 21 Product Showcase 28 e-Focus/Surface Treatment & Adhesives	5 Product Showcase 12 e-Alert 19 Product Showcase 28 e-Focus/Component Fabrication	MD&M East* 2 Product Showcase 16 Product Showcase 23 e-Focus/Software	7 Product Showcase 14 e-Alert 21 Product Showcase 28 e-Focus/Outsourcing	4 Product Showcase 11 e-Alert 18 Product Showcase 25 e-Focus/Medical Electronics	MD&M Midwest* 1 Product Showcase 8 e-Alert 15 Product Showcase 22 e-Focus/Packaging	MD&M Minneapolis* 6 Product Showcase 20 Product Showcase 27 e-Focus/Materials	3 Product Showcase 10 e-Alert 17 Product Showcase 24 e-Focus/Motors & Motion Control	1 Product Showcase 8 e-Alert 15 Product Showcase 22 e-Focus/Product Design
		*MD&M West 2/10 – Show Daily 2 2/2 – Pre-show 2/9 – Show Daily 1	2/10 – Show Daily 2 2/11 – Show Daily 3 2/18 – Post-show			*MD&M East 6/9 – Show Daily 2 6/3 – Pre-show 6/8 – Show Daily 1	6/9 – Show Daily 2 6/10 – Show Daily 3 6/17 – Post-show	*MD&M Midwest 9/29 – Show Daily 2 9/21 – Pre-show 9/28 – Show Daily 1	9/29 – Show Daily 2 9/30 – Show Daily 3 10/7 – Post-show	*MD&M Minneapolis 10/5 – Pre-show 10/13 – Show Daily 1	10/14 – Show Daily 2 10/21 – Post-show	