

Strong Attendance Expected at Canada's Major Manufacturing Event as Manufacturing Sales Continue to Rise

Society of Manufacturing Engineers

Canadian Manufacturing Week/WeldExpo 2010 to deliver unprecedented, comprehensive education program and creative solutions to help manufacturers compete

Toronto, Canada, June 28, 2010 - With a steady increase in manufacturing sales eight out of the last 10 months and a predicted upward trend, Canadian manufacturers are gearing up for better times ahead.

According to organizers of the upcoming Canadian Manufacturing Week (CMW)/Weld Expo 2010, this renewed sense of optimism is translating into strong interest in Canada's preeminent manufacturing event, which will feature new industry realities and solutions as a central theme.

CMW/WeldExpo 2010 - which will take place from October 5 to 7 at the Toronto Congress Centre ? is being presented by the Society of Manufacturing Engineers in partnership with Canadian Manufacturers and Exporters, Canadian Welding Association, Canadian Wind Energy Association, Canadian Fluid Power Association and the Autoparts Manufacturers Association.

"Coming out of a difficult economy, Canadian manufacturers know that business as usual is not an option anymore," said Nick Samain, Event Manager, emphasizing that this year's event will focus on new challenges and new opportunities.

"Manufacturers are looking for solutions to such issues as a high dollar, credit challenges, increased regulation and stiff global competition," Samain said. "They're looking for knowledge and education to be leaner, more innovative and competitive, and CMW/WeldExpo 2010 will offer direct solutions to meet these challenges."

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For one, an unprecedented, comprehensive education program will be presented, including keynote presentations, interactive Town Hall meetings, technical programs, one-on-one matchmaking opportunities, Canada's Best Welder Competition, a networking reception and much more.

With more new technologies, features and partnership support than ever before, CMW/WeldExpo 2010 is expected to draw more than 5,000 manufacturers. Samain explained that the show floor will be packed with the latest innovations in advanced manufacturing, fabricating, welding, design engineering, metal forming rapid prototyping, automation, enabling attendees to source the tools and equipment they need to compete and grow their operations.

Held every two years, the event has a 20-year history of serving key manufacturing sectors across Canada including the automotive, energy, aerospace, custom fabricators, transportation and medical industries. New for 2010 is a move to the Toronto Congress Centre, to better serve exhibitors and attendees in an upgraded and more modern facility, close to all major highways, Pearson international airport and, most importantly, thousands of manufacturing facilities, Samain said.

"We are very excited with the change in venue and the significant upgrades to almost every aspect of the customer experience at CMW/WeldExpo 2010 this year," he said. "Planned for more than two years, the event is taking place at an ideal time and location for the manufacturing industry."

"With the recovery full steam ahead in the automotive and energy sectors here in Ontario and manufacturing sales on the rise month after month across Canada, we are looking at what could be the best edition of this event ever," he said.

To learn more about CMW/WeldExpo, visit www.cmwshow.ca [1], call 888.322.7333, or follow the event on Twitter: <http://twitter.com/cmwshow> [2].

The [Society of Manufacturing Engineers \(SME\)](#) [3] is the world's leading resource for manufacturing information and knowledge. With Canadian headquarters in Toronto, the society promotes an increased awareness of the value of manufacturing among industry professionals and the general public, while supporting educational

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initiatives and introducing career options for those entering the industry. Through its many programs and activities, it connects manufacturing practitioners to each other, to the latest technology and the most up-to-date processes spanning all manufacturing industries and disciplines.

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