GHX to Present Strategies to Optimize Procurement, Especially of Physician Preference Items, at Annual AHRMM Conference

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LOUISVILLE, Colo., July 30 /PRNewswire/ -- One of the biggest challenges faced by healthcare providers today is gaining control of the purchase of physician preference items (PPI), such as orthopedic implants, cardiac stents, pacemakers and other advanced medical devices, which can be among the most expensive items that hospitals buy. GHX will present strategies for optimizing procurement processes, especially around PPI, at the AHRMM 2010 Annual Conference & Exhibition, to be held Aug. 1-4 in Denver.

To highlight practical applications of effective PPI management within a provider organization, Dale Locklair, vice president, procurement and construction, McLeod Health, will lead in-booth discussions at Booth #401 on Monday, Aug. 2. An area in which procurement optimization can have a big impact is in the ordering of products for the operating room (OR)—specifically, high-cost implantables. In his presentations, Locklair will discuss how McLeod Health has saved more than $2 million in just six months since implementing new procedures in the OR. Locklair will present the sessions, entitled "Creating a Supply Chain Without Walls," at 2 p.m. and 3 p.m. MDT. No registration is necessary.

Physician preference items frequently account for as much as 40 percent of a hospital system's medical-surgical supply spend, according to Datamonitor, a provider of global business information. Many of those items are not in a hospital's enterprise resource planning (ERP) or materials management information system (MMIS), which makes them difficult to manage. PPI purchases, meanwhile, are estimated to be growing at a compoun
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