Renhuang Showcases its All Natural Products at 45th China National New and Special Drugs Fair

Bio-Medicine.Org

HARBIN, China, July 14 /PRNewswire-Asia-FirstCall/ -- Renhuang Pharmaceuticals, Inc. (NYSE Amex: CBP [1]) ("Renhuang" or the "Company"), a developer, manufacturer and distributor of botanical products, bio-pharmaceuticals and traditional Chinese medicines ("TCM"), today announced that Renhuang showcased its range of all-natural, plant-based Botanical, Traditional Chinese Medicines and Biopharmaceutical products at the 45th China National New and Special Drugs Fair 2010 (the "Drug Fair") from July 8th to July 10th.

As one of the most highly publicized and best-attended fairs supported by China's Department of Commerce, the Drug Fair focuses on developing the country's drug market and highlights innovative drug technology. Over 1,000 companies participated in the Drug Fair, and more than 70,000 visitors attended.

Renhuang used the venue to promote its brand name and to introduce its major new products such as Qing Re Jie Du Oral Liquid, a treatment for influenza and upper respiratory illness. Also highlighted were the Company's new Compound Schisandra Tablets, a new plant-based anti-depressant and nerve regulation product, as well as Renhuang's Ginseng and Deer Antler Extract.

"The interest our new products generated at the Drug Fair is, we believe, a testament both to the quality of our pipeline, and to the effectiveness of our marketing program," said Mr. Shaoming Li, the Company's Chairman and Chief Executive Officer. "The Company will continue to market aggressively at these important national fairs, thereby raising our brand recognition and improvi
'/>"/>

SOURCE [2]

Source URL (retrieved on *11/22/2014 - 3:57am*):
http://www.mdtmag.com/news/2010/07/renhuang-showcases-its-all-natural-products-45th-china-national-new-and-special-drugs-fair

Links:
[1] http://studio-5.financialcontent.com/prnews?Page=Quote&Ticker=CBP
[2] http://www.bio-medicine.org/medicine-technology-1/Renhuang-Showcases-its-All-Natural-Products-at-45th-China-National-New-and-Special-Drugs-Fair-9736-1/