Magic-Seal Packaging Products to Introduce First VytexÃ,® Natural Rubber Latex Napkin Rings

Bio-Medicine.Org

ATLANTA, Aug. 31 /PRNewswire/ -- Vystar® Corporation (OTC Bulletin Board: VYST [1]), the exclusive creator of Vytex® Natural Rubber Latex (NRL), a multi-patented, all-natural raw material that contains significantly reduced levels of the antigenic proteins found in natural rubber latex (NRL), announces that Magic-Seal Packaging Products of Columbus, Ohio will introduce the first napkin rings made from Vytex NRL. The new product will be marketed to the restaurant and hospitality industries through Magic Seal's distribution network.

(Logo: http://photos.prnewswire.com/prnh/20100203/CL48049LOGO [2])

(Logo: http://www.newscom.com/cgi-bin/prnh/20100203/CL48049LOGO [3])

In addition to napkin rings, Magic-Seal intends to expand its use of Vytex NRL into other applications such as medical packaging bands that are commonly used to contain medical drapes, tubing and accessories, and delicate parts or components in medical devices.

Magic-Seal is an innovator and industry leader in the production of custom-designed, self-adhesive paper bands. For ease of handling, restaurants often use Magic-Seal paper bands around pleated cloth or paper napkins. Use of the self-sealing paper bands keeps product neatly grouped together and often saves staff time when inventorying product on shelves or in bins, accounting for their utility in healthcare applications.

Tom Walker, President of Magic-Seal Packaging Products, commented, "Vytex NRL provides better adhesion making it a logical choice of innovative material for a new line of napkin rings that we will target for our customers in the restaurant and hospitality industries. We are impressed with what Vystar has created with Vytex NRL and look forward to sharing the advantages with our customers."

William R. Doyle, president and CEO of Vystar Corporation, said, "Magic-Seal has demonstra
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