Premier Members to Benefit from Full Line of Market-Leading Masimo rainbow Pulse CO-Oximetry Solutions with New Agreement

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IRVINE, Calif., Aug. 19 /PRNewswire-FirstCall/ -- **Masimo** [1] (Nasdaq: MASI [2]), the inventor of Masimo rainbow® Pulse CO-Oximetry™ [3], Masimo rainbow Acoustic Monitoring™ [4], and Masimo SET® Measure-Through Motion and Low Perfusion pulse oximetry [5], announces an expanded supplier agreement that adds Masimo rainbow Pulse CO-Oximetry and patient monitoring solutions to the purchasing contract with Premier Purchasing Partners, LP, the group purchasing unit of Premier, Inc. Now, in addition to Masimo SET pulse oximetry solutions, members of Premier, a leading national healthcare group purchasing organization, will be able to directly access and purchase the complete market-leading line of Masimo rainbow Pulse CO-Oximeters and sensors at significant contracted savings.

Effective August 1, 2010, through May 31, 2012, Premier members can purchase Masimo standalone (Radical-7® [6] , *Rad-87®* [7] *)* and portable (Rad-57® [8], *Pronto-7™* [9]) rainbow Pulse CO-Oximeters on contract, along with ReSposable, adhesive/disposable, and reusable sensors [10] for all categories of patients (from neonatal and infant/pediatric to adult).

With Masimo rainbow Pulse CO-Oximeters, clinicians can noninvasively and continuously measure many blood constituents that previously required invasive procedures, including: hemoglobin
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SOURCE [12]

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[1] http://www.masimo.com/
[2] http://studio-5.financialcontent.com/prnews?Page=Quote&Ticker=MASI
[3] http://www.masimo.com/Rainbow/about.htm
[4] http://www.masimo.com/rra/index.htm
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