

## **Solar Energy Initiatives, Inc. Appoints Mr. Jack Zwick to Its Board of Directors**

The Associated Press

<http://www.solarenergyinitiatives.com> () —

Solar Energy Initiatives, Inc. (OTCBB: SNRY), with businesses in solar project development, distribution and workforce training, today announced the appointment of Mr. Jack Zwick, CPA to its Board of Directors. The appointment comes at a vital time for the company as it has recently completed a spinoff of its publically traded Solar Park Initiatives, and continues to execute on contracts from its rapidly expanding municipal pipeline.

Jack Zwick was a member of the Board of Directors of Health-Chem Corporation, a publically traded company. Mr. Zwick is the Senior Vice President of Finance of Sunrise Sports & Entertainment LLC, the Florida Panthers of the National Hockey League, and is the CFO of American Bio Care, a publically traded company. He is a member of the American Institute of Certified Public Accountants. Mr. Zwick founded Zwick, Maddox and Banyai, PLLC, Certified Public Accountants and continues as Managing Partner. The firm is the Detroit office of IAPA and has locations throughout the world.

"Mr. Zwick is a well respected financial professional with over fifty years of accounting experience," stated Mr. David Fann, CEO of Solar Energy Initiatives. "From fiscal policy and commercial financing experience to SEC practices and public markets, his background will provide an invaluable resource to us as we establish our presence in the solar markets. As we break ground on large scale solar parks projects and continue to expand our operational footprint with commercial contracts, we will require a greater knowledge of the capital markets. Management is truly excited about the restructuring and believes that Mr. Zwick will provide that necessary expertise and allow us to reach our potential as a market leader within the solar energy arena."

Mr. Zwick will become Chairman of the Audit Committee. In order to facilitate Mr. Zwick's appointment to the Board of Directors, Mark Lev will be stepping down from the board.

"While I thoroughly enjoyed my tenure on the Board of Solar, the company's rapid growth necessitated a member with greater financial acumen and accounting expertise," stated Mr. Mark Lev, Esq. Chairman and CEO Wellfleet Partners, Inc. "Jack has been a friend of mine and our firm for a while and the consummate professional. I could not be more pleased for management, the employees and the shareholders. I hope to remain intimately involved in the Company's Development and financing needs."

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About Solar Energy Initiatives, Inc.

Solar Energy Initiatives, Inc. (SNRY) is a diversified provider of solar solutions with three principal operating groups focused on large-scale projects, solar education and distribution of solar products. SNRY Power is a developer and manager of municipal and commercial scale solar projects. The SolarEOS Group is dedicated to the education and continuous improvement of solar energy professionals. SNRY Solar is a wholesale distributor of branded photovoltaic and thermal (water heating) systems selling via a network of dealers throughout the United States and the Caribbean. Solar Energy Initiatives also owns SolarEnergy.com, one of the most visited solar websites on the internet and a digital property committed to driving consumer traffic, while serving as a platform for awareness of the benefits of solar and a source of business lead generation to SNRY Solar's channel partners. Through its diversified portfolio of solar businesses, Solar Energy Initiatives, Inc. is committed to restoring the nation's economy through a grassroots campaign called "Renew the Nation." Renew the Nation brings together a broad alliance of public and private sector interests focused on workforce development, job creation and economic growth through solar energy. For more information please visit <http://www.solarenergyinitiatives.com> (<http://www.solarenergyinitiatives.com>) or <http://www.solar-eos.com> (<http://www.solar-eos.com>) .

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