

Gloria Gaynor to Appear at AARP's Orlando@50+ National Event & Expo

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PARSIPPANY, N.J., Sept. 28 /PRNewswire/ -- Grammy Award winner Gloria Gaynor -- whose hit songs have captivated the public for over 35 years -- will appear at AARP's *Orlando@50+ National Event & Expo* to raise awareness of knee osteoarthritis (OA), including her own experience with this potentially debilitating condition. This high profile event, with an estimated attendance of 25,000, will take place September 30-October 2 at the Orange County Convention Center in Orlando, FL.

Ms. Gaynor -- who has struggled with osteoarthritis (OA) knee pain since 1984 -- is the national spokesperson for EUFLEXXA® (1% sodium hyaluronate), a treatment for the pain of knee osteoarthritis. Visit gloriasknee.com to learn more about Gloria's story. Her AARP appearance will be the latest in a series of events designed to highlight the widespread problem of knee osteoarthritis, and the medical options available to treat the pain it causes.

Ms. Gaynor will visit the EUFLEXXA booth [#2471] on Thursday, September 30, to have her photo taken with consumers. "It means so much to raise awareness of knee osteoarthritis and treatments that can help reduce the pain associated with this condition," says Ms. Gaynor. "I am thrilled to announce that EUFLEXXA will provide free knee screenings and physician consultations for AARP attendees who may be wondering about their knee pain." Ms. Gaynor will also be performing at the World's Greatest Dance Party on Friday, October 1, along with Los Lobos and World Classic Rockers.

Ms. Gaynor, who says she remains a "survivor," was diagnosed with OA of the knee over 25 years ago. She tried numerous treatment options to manage the pain including exercise, various non-drug therapies, simple pain relievers and other forms of hyaluronic acid (HA) therapy. Ms Gaynor found success with EUFLEXXA.

Ms. Gaynor was treated with EUFLEXXA in 2009 and has joined the many knee osteoarthritis sufferer
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