

## **Partnership between Elekta and INFORM results in shortlist place at the European Supply Chain Excellence Awards 2010**

RealWire

**21 September 2010** - Human care company Elekta has been shortlisted in the European Supply Chain Excellence Awards 2010 for its "[Mission Control](#) [1]" initiative after achieving parts availability above 99 per cent. Recognised by the judges as an innovative supply chain practice, Elekta partnered with INFORM, a developer of [supply chain optimisation software](#) [2], to deliver this outstanding result.

Elekta provides treatment technology for treating cancer and brain disorders, so machine downtime is unacceptable as it could have serious consequences for patients' health. Parts must therefore be available locally, at short notice. Elekta has implemented INFORM's add\*ONE Inventory Optimizer software solution within the "Mission Control" project which has resulted in parts availability above 99 per cent and inventory reductions of 13 per cent globally in a very short timescale. This has meant that even with a 25 per cent rise in stocked lines, cost savings of over £1 million have already been achieved, with more to come.

"[INFORM's](#) [3] technology has enabled us to predict fluctuations in customer demand and ensure that each of our warehouses around the world continues to stock the right parts, at the right levels," explains Nigel Weston, vice president of supply chain management for Elekta. "[add\\*ONE Inventory Optimizer](#) [4] proposes cost-optimised replenishment which has reduced our overall stock levels and saved us a significant sum."

As a result of the "Mission Critical" initiative, Elekta has improved its customer service levels and is now able to offer enhanced levels of customer support. The inventory reductions achieved over the last 12 months are only the start of the transformation journey and it hopes to reduce this by a further £1 million by the end of 2010, while maintaining 99 per cent stock availability. The money that has been saved as a result of the initiative is being pumped back into Elekta's research and development programme.

The winners of the European Supply Chain Excellence Awards 2010 will be announced at an awards dinner on Thursday 18th November 2010.

**-ENDS-**

### **NOTES TO EDITORS**

#### **About INFORM**

INFORM helps manufacturers and wholesalers reduce risk by enabling them to

forecast demand more accurately, reduce inventory and costs, and improve cashflow.

Founded in 1969, in close collaboration with the Operations Research department at Aachen University, the company has established itself as a global supplier of decision support software solutions for advanced optimisation. Other INFORM solutions optimise trucking, materials handling, container hubs and airport logistics. The company now employs over 350 people at its headquarters in Germany and field offices in the UK and the USA.

Its add\*ONE software solutions bolt on to an ERP solution, and act as a “turbo boost” to optimise demand and inventory planning and drive efficiency savings. The add\*ONE family typically delivers up to 40 per cent reduction of stock and typically provides a return on investment within the first 12 months.

INFORM’s add\*ONE Inventory Optimizer offers an efficient solution for stock planning with powerful forecasting procedures, purchasing support, and exception based workflows designed to simplify the user’s workload. The add\*ONE Demand Planner provides the ability to achieve optimal forecast accuracy by combining sophisticated forecasting procedures with market intelligence enabling companies to react quickly to changing market demands. The exception driven workflows minimise the manual work in generating an accurate, consolidated forecast for the whole business.

Its UK-based customers include: Bosch Thermotechnology, Fujitsu Services, John Parker and SFS Intec

For more details on the company visit: the [INFORM website](#) [5] or contact Berkeley PR on [INFORM@berkeleypr.co.uk](mailto:INFORM@berkeleypr.co.uk) [6] or +44 (0)118 988 2992.

### **About Elekta**

Elekta is a human care company pioneering significant innovations and clinical solutions for treating cancer and brain disorders. The company develops sophisticated, state-of-the-art tools and treatment planning systems for radiation therapy and radiosurgery, as well as workflow enhancing software systems across the spectrum of cancer care.

Stretching the boundaries of science and technology, providing intelligent and resource-efficient solutions that offer confidence to both healthcare providers and patients, Elekta aims to improve, prolong and even save patient lives, making the future possible today.

Today, Elekta solutions in oncology and neurosurgery are used in over 5,000 hospitals globally, and every day more than 100,000 patients receive diagnosis, treatment or follow-up with the help of a solution from the Elekta Group.

Elekta employs around 2,500 employees globally. The corporate headquarter is located in Stockholm, Sweden, and the company is listed on the Nordic Exchange under the ticker EKTab. For more information about Elekta, please visit

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[www.elekta.com](http://www.elekta.com) [7].

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### Links:

[1] <http://www.inform-ac.co.uk/sme.htm>

[2] <http://www.inform-ac.co.uk/solutions.htm>

[3] <http://www.inform-ac.co.uk/index.htm>

[4] <http://www.inform-ac.co.uk/addone-inventory-optimizer.htm>

[5] <http://www.inform-ac.co.uk/>

[6] <mailto://www.realwire.com/releases/INFORM@berkeleypr.co.uk>

[7] <http://www.elekta.com>

[8] <http://www.realwire.com/releases/Partnership-between-Elekta-and-INFORM-results-in-shortlist-place-at-the-European-Supply-Chain-Excellence-Awards-2010>