

Innovations to Omron Healthcare Home Blood Pressure Monitors Provide New Solutions for Consumers

Bio-Medicine.Org

BANNOCKBURN, Ill., Oct. 4 /PRNewswire/ -- Omron Healthcare, Inc. the number one brand recommended by doctors in the home blood pressure category, is simplifying home blood pressure monitoring for consumers with the launch of its new product line. According to research from the American Heart Association (AHA), the best way to predict the risk of stroke or heart attack due to high blood pressure is through systematic monitoring at home rather than periodic checks in the doctor's office(1). Long recognized for their accuracy and ease-of-use, the newest offerings from Omron make it easier for people to stay on top of their blood pressure between visits to their doctor.

"High blood pressure often shows no symptoms which is why it is important to alert consumers to monitor their blood pressure at home between doctor's visits," said Jeff Ray, Omron Healthcare's senior product manager, blood pressure. "We have redesigned our entire product line and packaging, making it easier for consumers to understand which product is best for them. Our new features ensure they are getting an accurate reading every time they use an Omron product."

The Importance of Home Blood Pressure Monitoring

One out of three adults in the U.S. suffers from hypertension (high blood pressure)(2) and research shows home blood pressure monitoring can be vital to reducing a patient's risk of stroke, heart attack, heart failure or kidney failure(3). The AHA also reports that hypertension affects over 74 million people in the United States, and often has no symptoms, which is why many people refer to it as "the silent killer."

Monitoring blood pressure at home is one of the most important things people can do to reduce their risk of a heart attack or stroke. More than 50 percent of people with high blood pressure who monitor at home show an improvement in medication compliance and are quicker to take action(3). With that in mind, it's critical to use a home

'/>"/>

[SOURCE](#) [1]

Source URL (retrieved on 01/30/2015 - 1:32pm):

<http://www.mdtmag.com/news/2010/10/innovations-omron-healthcare-home-blood-pressure-monitors-provide-new-solutions-consumers>

Links:

[1] <http://www.bio-medicine.org/medicine-technology-1/Innovations-to-Omron-Healthcare-Home-Blood-Pressure-Monitors-Provide-New-Solutions-for-Consumers-11392-1/>