Hologic Encourages Health Professionals to Get the Facts About Women's Imaging at RSNA 2010

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BEDFORD, Mass., Nov. 10, 2010 /PRNewswire-FirstCall/ -- Hologic, Inc. [1] (Hologic or the Company) (Nasdaq: HOLX [2]), a leading developer, manufacturer and supplier of premium diagnostics products, medical imaging systems and surgical products dedicated to serving the healthcare needs of women, will focus on products that are the future of women's imaging at the Radiological Society of North America (RSNA) [3] meeting at McCormick Place in Chicago, November 28 through December 2, 2010.

Hologic offers clinicians the tools they need to spot, diagnosis and treat cancer or detect osteoporosis while they can still do something about it and the ability to treat a woman at every stage of her life, not just the disease. Over the years radiologists, surgeons, and radiation oncologists have come to rely on Hologic solutions and have made Hologic a leader in digital mammography, breast magnetic resonance imaging (MRI), breast biopsy, accelerated partial breast irradiation and osteoporosis assessment.

With a footprint of 16,000 sq. ft. (1,500 sq. meters) in the South Building of McCormick Place, the Hologic RSNA exhibit ranks 5th in overall size of the 706 booths at this year's meeting. Sixty thousand professionals are expected to attend RSNA 2010, where 4,200 scientific papers and educational exhibits, and 300 refresher courses will be presented.

Breast Screening and Diagnostic SystemsThe November FDA Mammography Quality Standards Act (MQSA) scorecard reports that over 70% of the 8,643 breast imaging sites in the U.S. now have at least one digital mammography system. The Hologic Selenia® system leads the industry in U.S. system installs with more than all the other digital mammography vendors combined.

The power of digital imaging creates new possibilities that will enable us to see canc
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