New Trauma Market Research Data Covering Multiple Geographies Released by Millennium Research Group

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TORONTO, Nov. 10, 2010 /PRNewswire/ -- Millennium Research Group (MRG), the global authority on medical technology market intelligence, has released its latest trauma research data for multiple geographies, including the US, Canada, Europe, Japan, Brazil, India, and China.

MRG's trauma reports cover specific devices such as internal fixation devices, including plates and screws, intramedullary nails, and cannulated screws, as well as external fixation devices. They also provide a detailed analysis of the competitive landscape and include market shares and qualitative discussions of the leading competitors in each market segment, such as DePuy, Orthofix, Synthes, and Zimmer. Based on primary research with industry professionals, MRG uses proprietary forecasting models to provide an in-depth examination of current and future trends in procedure volumes, unit sales, average selling prices, and market values over a 7-year period.

"Our trauma reports include a detailed breakdown of internal fixation devices, such as intramedullary nails by material and indication; plate and screws by material, mechanism (locking vs. nonlocking), type (anatomic vs. standard), and size (standard plates only); cannulated screws by material; and external fixation devices by type," says Kevin Flewwelling, Manager of the Orthopedics division at MRG.

MRG's latest orthopedic reports include *US Markets for Trauma Devices 2011, Canadian Markets for Trauma Devices 2010, European Markets for Trauma Devices 2010* [1], *Japanese Markets for Trauma Devices 2010* [2], and *Brazilian, Indian, and Chinese Markets for Trauma Devices 2011.* Please contact Amy Krohn at 416-364-7776 ext. 101 or akrohn@mrg.net [3] for further d
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