Reportlinker Adds European Markets for Video, High-Tech and Integrated OT Equipment 2011

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NEW YORK, Dec. 14, 2010 /PRNewswire/ -- Reportlinker.com announces that a new market research report is available in its catalogue:

European Markets for Video, High-Tech and Integrated OT Equipment 2011 [1]

http://www.reportlinker.com/p0339834/European-Markets-for-Video-High-Tech-and-Integrated-OT-Equipment-2011.html [2]

The European Markets for Video, High-Tech and Integrated Operating Theatre (OT) Equipment 2011 includes Austria, Benelux, France, Germany, Italy, Portugal, Scandinavia, Spain and the United Kingdom. This market was valued at over euro 959 million in 2010.

This market includes: - Integrated operating theatres (OTs)

- Surgical lighting,

- Surgical tables

- Insufflation devices

- Endoscopic surgical cameras

- Light sources

- Surgical headlights

- Surgical displays

- PACS monitors

- Medical printers

- Digital image capture devices and

- Surgical microscopes

In 2010, the fastest growing segment in the European markets for video, high-tech and integrated OT equipment was image capture devices. This was partly due to the introduction of high definition technology and its rapid acceptance across Europe.

This report provides a comprehensive and detailed analysis of market revenues by device type, market forecasts through 2016, unit sales, average selling prices, market drivers and limiters and a detailed competitive analysis, including manufacturer market shares and product portfolios. Companies such as Karl Storz, MAQUET, Olympus, Stryker and TRUMPF lead the video, high-tech and integrated OT equipment market, among ma
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