Winner Medical and Cotton Inc. Promote PurCotton(R) Brand and Natural(TM) Trademark in Shanghai

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SHENZHEN, China, Dec. 28, 2010 /PRNewswire-Asia/ -- Winner Medical Group Inc. (Nasdaq: WWIN [1]), ("Winner Medical") a leading manufacturer of medical dressings, medical disposables and non-woven fabric made from 100% natural PurCotton® products in China, today reported that a successful promotional event was recently held by Winner Medical and Cotton Incorporated ("Cotton Inc.") to promote PurCotton® brand and Natural™ trademark in a high footprint shopping mall in Shanghai.

Customers' feedback continues to be excellent, as PurCotton's superior quality and functionality have been embraced. Winner Medical is expanding its chain store openings to introduce its concept and products in the Pearl River Delta, Yangzte River Delta and Bohai Sea District. In December, three PurCotton stores were opened in Shanghai and one store opened in Beijing. As of today, 27 stores have been opened in high traffic shopping malls in Beijing, Shanghai and Guangdong province. Products are divided into four categories, including feminine care products, mother and baby products, home care products and medical care products.

Shenzhen PurCotton Technology Ltd. is the only Chinese company to be awarded the global, well-known Natural™ trademark which is owned by Cotton Inc. and implies green, natural and eco-friendly. Winner Medical and Cotton Inc. promoted PurCotton® brand and Natural™ trademark in China jointly. The event's theme was "Natural cotton is beside you" and focused on educating consumers about its new product applications for cotton. Xiuyuan Fang, CFO, Treasurer and Director of Winner Medical, gave a presentation to explain the environmental benefits of cotton with the objective of demonstrating how medical grade 100% cotton non-woven PurCotton® products can be used to improve consumer living standards. Jerry Lin, a manager of Cotton Inc. based
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