Reportlinker Adds The 2011 Blood Banking Market: US, Europe, Japan - Emerging Opportunities and Business Expansion Strategies for Suppliers

Bio-Medicine.Org

NEW YORK, Jan. 25, 2011 /PRNewswire/ -- Reportlinker.com announces that a new market research report is available in its catalogue:

The 2011 Blood Banking Market: US, Europe, Japan - Emerging Opportunities and Business Expansion Strategies for Suppliers [1]

http://www.reportlinker.com/p0365328/The-2011-Blood-Banking-Market-US-Europe-Japan---Emerging-Opportunities-and-Business-Expansion-Strategies-for-Suppliers.html [2]

During the next ten years, the blood banking market will undergo significant transformation, which will result from the convergence of several trends, including more stringent regulations; advances in diagnostic technologies, IT, system engineering and automation; and intensifying competition. Some segments will start resembling commodity markets, where product positioning and differentiation is more critical than underlying technology. The changes in the marketplace, however, will create exciting opportunities for new instruments and reagent systems, as well as auxiliary products, such as specimen preparation devices, controls, calibrators, and innovative IT applications.

This comprehensive worldwide study is designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities in the global blood banking market during the next ten years, and to assist industry executives in developing effective business, new product development and marketing strategies. The study explores future marketing and technological trends in the US, Europe and Japan; provides estimates of the test volum
'/>"/>

SOURCE [3]

Source URL (retrieved on *09/01/2014 - 6:38pm*):
http://www.mdtmag.com/news/2011/01/reportlinker-adds-2011-blood-banking-market-us-europe-japan-emerging-opportunities-and-business-expansion-strategies-suppliers

Links:

[1] http://www.reportlinker.com/p0365328/The-2011-Blood-Banking-Market-US-Europe-Japan---Emerging-Opportunities-and-Business-Expansion-Strategies-for-Suppliers.html?utm_source=prnewswire&utm_medium=pr&utm_campaign=prnewswire
[2] http://www.reportlinker.com/p0365328/The-2011-Blood-Banking-Market-US-Europe-Japan---Emerging-Opportunities-and-Business-Expansion-Strategies-for-Suppliers.html
[3] http://www.bio-medicine.org/medicine-technology-1/Reportlinker-Adds-The-2011-Blood-Banking-Market-3A-US--Europe--Japan---Emerging-Opportunities-and-Business-Expansion-Strategies-for-Suppliers-14116-1/