

## **Syneron Receives FDA Clearance for New Tanda(TM) System**

The Associated Press

Syneron Medical Ltd. (NASDAQ: ELOS), the leading global aesthetic device company, announced today that it has received 510(k) clearance from the United States Food and Drug Administration (FDA) to market a new Tanda Light Emitting Diode (LED) system for skin rejuvenation. The product is approved for the treatment of wrinkles, rhytides and fine lines in the periorbital (around the eye) region. Syneron expects to begin commercialization of the new Tanda skin rejuvenation product in the second half of 2011 in both the professional and consumer markets.

Michael H. Gold, M.D., said, "Having the Tanda Professional Rejuvenate red light home use device is a wonderful addition to those wanting to reduce the appearance of fine lines and wrinkles around the eyes with the most advanced home light source available. The device provides a high-powered and safe treatment for skin rejuvenation that effectively enhances collagen and elastin production while improving dermal moisture."

Fabian Tenenbaum, Syneron Executive Vice President leading the Company's consumer home-use devices effort, said, "We are pleased to receive clearance for the latest addition to the Tanda family of products. This new system, which is more powerful and expands the indications for the Tanda's LED technology, demonstrates the broad applications of LED and the strong growth opportunity that we see for the business. We look forward to launching the new system later this year and believe it will be well received as new option for patients in the home- use, wrinkle reduction market."

The new Tanda skin rejuvenation system joins the Tanda family of products from Pharos Life Corporation, a leading manufacturer of home-use light therapy devices for aesthetic procedures, acquired by Syneron Medical in December 2010. It utilizes a proprietary new super luminous LED array that delivers concentrated channels of light for a fractional phototherapy effect. The super luminous LED allows the new system to deliver five-times greater power than the existing Tanda family of products, reducing the required number of treatments to two treatments per week. The new system leverages the modular design of the Tanda family of products and its treatment head is compatible with the Tanda Regenerate and Tanda Clear systems that are currently available.

Tanda products are marketed directly to consumers through premium retailers and include products for skincare and wellness solutions for both the home-use and professional markets. More information on Tanda products is available at [www.tandaskincare.com](http://www.tandaskincare.com) (<http://www.tandaskincare.com>) .

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Published on Medical Design Technology (<http://www.mdtmag.com>)

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About Syneron Medical Ltd.

Syneron Medical Ltd. (NASDAQ: ELOS) is the leading global aesthetic device company with a comprehensive product portfolio and a global distribution footprint. The Company's technology enables physicians to provide advanced solutions for a broad range of medical-aesthetic applications including body contouring, hair removal, wrinkle reduction, rejuvenation of the skin's appearance through the treatment of superficial benign vascular and pigmented lesions, and the treatment of acne, leg veins and cellulite. The Company sells its products under two distinct brands, Syneron and Candela. Founded in 2000, the corporate, R&D, and manufacturing headquarters for Syneron Medical Ltd. are located in Israel. Syneron also has R&D and manufacturing operations in the US. The Company markets and services and supports its products in 90 countries. It has offices in North America, France, Germany, Italy, Portugal, Spain, UK, Australia, China, Japan, and Hong Kong and distributors worldwide. Additional information can be found at [www.syneron.com](http://www.syneron.com) (<http://www.syneron.com>) .

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