President and CEO of Visiting Nurse Service of New York to Speak at ASU in March

Arizona State University

The ASU College of Nursing & Health Innovation [1] is pleased to welcome visiting scholar and national healthcare policy expert, Carol Raphael.

For more than two decades, Raphael has served as president and chief executive officer of the Visiting Nurse Service of New York (VNSNY), the first non-nurse to lead the organization. Its one of the largest non-profit home health care organizations in the country with more than 13,300 employees and a budget of nearly $1 billion. As a premier research center, VNSNY has launched unique health programs for the chronically ill, and is at the forefront of innovation in new models of care, quality performance, and projects that benefit the most needy and vulnerable in its community.

"Ms. Raphael has been instrumental in the aging in place concept," says Colleen Keller, professor of nursing and director of the ASU College of Nursing & Health Innovations Hartford Center of Geriatric Nursing Excellence [2]. With the colleges focus on the aging population and commitment to developing collaborations with community organizations, Raphaels visit is an opportunity to give back to those in the community who work with aging populations and learn from the expertise of someone who has a wide range of knowledge in home-based care, policy programs, and research.

Organizing home care for 30,000 patients each day (more than the total number of patients seen daily in all New York City hospitals combined), Raphaels responsibilities at VNSNY include managing programs in post-acute, long-term care, family and children services, rehabilitation, hospice, mental health, public health, and health plans for dually eligible Medicare and Medicaid beneficiaries.

In addition, Raphael developed the VNSNYs Center for Home Care Policy and Research [3]. The center conducts policy-relevant research that will improve home care quality throughout the country by collaborating with national associations and home care providers across the U.S. by implementing evidence-based practice improvement strategies.

After graduating from Harvard University's John F. Kennedy School of Government (where she received the 2002 Alumni Achievement Award), Raphael worked for Mayor Ed Koch as the executive deputy commissioner of the Human Resources Administration, overseeing New York Citys $1.4 billion Medicaid and Public Assistance programs. She also served as director of operations management at Mt. Sinai Medical Center.

Raphael currently sits on the boards of the American Association of Retired Persons,

Pace University, and the Continuing Care Leadership Coalition. She has also been a member of MedPAC, advising Congress on Medicare payments and policy, and the New York State Hospital Review and Planning Council, responsible for approval of Certificates of Need and new expenditures in health care. She currently chairs the New York eHealth Collaborative, a public-private partnership working to advance the adoption of health information technology in New York State.

The recipient of numerous awards, including the Women in Health Management Presidents Leadership Award, the YWCAs Academy of Women Achievers Award, and an honorary doctorate degree from Pace University, Raphael also co-edited the book "Home Based Care for a New Century." She was recently listed by Crains New York Business as one of the top 50 most influential businesswomen in New York City.

Event Information

March 14, 2011
Reinventing Traditional Healthcare to Tackle a New Paradigm of Aging
Presented by Carol Raphael, MPA, President & CEO
Visiting Nurse Service of New York
6:00 pm – 8:00 pm
University Club of Phoenix
39 East Monte Vista Road
Phoenix, AZ 85004
RSVP to: Shannon Hodge ASUHartford@asu.edu [4]

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