UBM Studios Virtual Event Connects the UBM Canon Medical Device Media Group with the Medical Device Design Community

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CHICAGO, Feb. 1, 2011 /PRNewswire/ -- UBM Canon Medical Device Media Group's *MD+DI*, *MPMN* and *OrthoTec* presented the " Technological Advances in Implantable Devices [1]" virtual event on January 26, 2011 from 11 a.m. – 5 p.m. Eastern. The event is dedicated to cutting-edge trends in the design of implantable medical devices. The combined virtual conference and trade show offers the opportunity to learn from and interact directly with industry experts and industry thought-leaders. UBM Studios [2], a turnkey virtual environment producer, provided the virtual platform for the event. The event is now available on demand [1].

The virtual event [3] drew more than 1,000 registrants and over 500 live attendees.

In the Auditorium, the virtual event features a full line-up of interactive sessions focused on orthopaedic and cardio applications, specific to implantables. The sessions were followed by Q&A, live chats and panel discussions. Topics include: Power Management; Innovative Materials, Implant Acceptance and Infection Prevention. All presentations were immediately available on demand.

The Expo Hall offers booths from event sponsors Biotectix, MD+DI, Microsemi, MPMN, OrthoTec, QMED, Secant Medical, Silicone Technology, and Statek.

Additionally, in the Networking Lounge event attendees were able to chat with peers one-on-one or in group chats.

For additional information on UBM Studios or to purchase a virtual business solution, contact Kate Spellman, SVP, Managing Director, UBM Studios at 516 562 7383 or < '/>"/>

SOURCE [4]

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Links:
[1] https://presentations.inxpo.com/Shows/UBM/UBMCanon/DesignTrends/01_26_2011/Registration/CanonQR2/registration.html
[2] http://www.ubmstudios.com/
[3] http://ubmstudios.com/power_of_ubmstudios.htm

[4] http://www.bio-medicine.org/medicine-technology-1/UBM-Studios-Virtual-Event-Connects-the-UBM-Canon-Medical-Device-Media-Group-with-the-Medical-Device-Design-Community-14272-1/