Ultrasound Industry Expert, Chris Daft, Joins Samplify Systems

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SANTA CLARA, Calif., Feb. 13, 2011 /PRNewswire/ -- Samplify Systems, Inc., a leading provider of technology, semiconductors and sub-systems for the ultrasound equipment market, announced today that Chris Daft, Ph.D. has joined the company as Senior Scientist, where he will apply his expertise to extend the company's leadership for its next generation of ultrasound beamforming technology and products.

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"Dr. Daft brings a wealth of experience in beamforming, silicon integration and MEMS technology in the ultrasound industry," said Richard Tobias, VP of Engineering at Samplify. "His experience will prove valuable not just in our next generation of solutions, but in accelerating the time to market for our current OEM customers."

"What attracted me to Samplify was its system-level approach to solving problems in the ultrasound signal chain," said Dr. Daft. "After evaluating their mixed-signal and beamforming technologies, I became convinced that Samplify is uniquely positioned to drive the next generation of silicon integration for the ultrasound market. I am looking forward to contributing to that vision."

Prior to joining Samplify, Dr. Daft was Senior Manager and Key Expert for Silicon Ultrasound at Siemens Healthcare, where he was responsible for ASIC and MEMS integration for smart ultrasound probes. Dr. Daft came to Siemens through the acquisition of Sensant Corp., which was the early leader in MEMS technology for capacitive micromachined ultrasonic transducers (cMUTs). Prior to that, Dr. Daft was a physicist at GE Research. There, he was responsible for beamforming development for GE's premium line of ultrasound machines.

About Samplify Systems:

Samplify is a solution provider of technology, semiconductor and system products for the ultrasound market. Headquartered in Santa Clara, CA, Samplify's technology and semicond
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