Assured Pharmacy Reports Same Store Sales for the Month of January 2011

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FRISCO, Texas, March 31, 2011 /PRNewswire/ -- Assured Pharmacy (APHY: pinksheets), a leading specialty pharmacy group providing prescription medications to more than 3,000 sufferers of chronic pain, announced that total sales on a same store basis for the month of January 2011 were $1,430,278 which equates to $68,108 per business day. It represents an increase of 22.4 percent when compared with total sales per business day of $55,635 for January 2010 and an increase of 28.5 percent compared to total sales of $1,112,708 for January 2010. This also represents a decrease of 3.3 percent compared with total sales per business day of $70,464 for December 2010 and a decrease of 5.6 percent compared with total sales of $1,514,984 for December 2010. The decrease in revenue compared to December 2010 is primarily due to seasonality as many of our patients experience insurance carrier and coverage changes.

"We are pleased with our strong year over year sales growth for the month January, the results reflect continued progress in the implementation of our strategies," said Robert DelVecchio, Chief Executive Officer of Assured Pharmacy.

About Assured Pharmacy, Inc.Assured Pharmacy, Inc. is engaged in the business of operating specialty pharmacies that primarily dispense highly regulated pain medication. The Company derives its revenue primarily from the sale of prescription drugs and does not keep in inventory non-prescription drugs or health and beauty related products inventoried at traditional pharmacies. The majority of the Company's business is derived from repeat business from its customers. "Walk-in" prescriptions from physicians are limited. The Company currently has four operating pharmacies. Three of those pharmacies are wholly owned and the Company has a 94.8% ownership interest in the other pharmacy.

Safe Harbor StatementThis press release contains forward-looking statements within the meaning of Section 27A of t
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