Millennium Surgical adds "SurgicalInstruments.com" Name

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NARBERTH, Pa., March 23, 2011 /PRNewswire/ -- Millennium Surgical, recently named one of Philadelphia's 100 Fastest Growing Privately-owned Companies, is expanding its brand in the healthcare marketplace with the acquisition of the domain name SurgicalInstruments.com. SurgicalInstruments.com provides greater access for surgical facilities to Millennium Surgical's resources. Its acquisition marks a step in a growth path the company has been undertaking for several years. Millennium Surgical focuses on high quality, specialty surgical instruments [1] and providing expertise to hospitals and surgical centers.

Between 2007 and 2009, Millennium Surgical's revenues grew more than 20%. The company added 400+ new clients in 2010 and 100+ clients in 2011, and it plans to hire new staff in 2011. Its consultants currently field between 300 and 500 requests per week, delivering fast and responsive support for surgical staff members who need to locate and compare specialty instruments.

According to President Robert Edelstein, the company's recent growth can be attributed to its ability to save time, effort and money for staff at surgical facilities that have more budget and time constraints than ever. SurgicalInstruments.com's resources include instrument purchasing tips, reprocessing guidelines and a large database including cross references for thousands of instruments and most brands.

"Many surgical facilities have suffered staff reductions, causing personnel to take on new responsibilities with limited time to stay educated on vendors and products," said Edelstein. "In some instances, staff must locate instruments for unfamiliar procedures that their facility has just added," such as eye or spine surgery. They also come up against off-beat requests from surgeons who want very specific instruments that often aren't offered by a GPO (group purchasing or
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SOURCE [2]

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