Ellman International Announces New US Sales Executive

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OCEANSIDE, N.Y., April 1, 2011 /PRNewswire/ -- Ellman International, Inc [1]., a New York based manufacturer of radiofrequency (RF) devices for surgical and aesthetic procedures, today announced the appointment of Dennis S. Herman to the position of Senior Vice President, US Sales.

Herman brings over 20 years of sales leadership and aesthetic market experience with leading companies to Ellman. "Dennis' proven success in leading sales teams to significant revenue growth coupled with his expertise in energy based surgical and aesthetic markets will be of great value as we further strengthen our position as a leader in both of these important sectors," said Chief Executive Officer Rick Epstein.

Most recently, Herman served as Senior VP of North American Sales for Candela Laser Corporation where his sales leadership resulted in growth of the business to the top position in the industry. He has also held sales management positions of increasing responsibility at Palomar Medical Technology, Inc. including its subsidiary Spectrum Medical Technologies, Inc.

"I am pleased to be joining Ellman at such an exciting time and look forward to leading the US sales team to further success in the both the surgical and aesthetic markets," said Herman.

"Dennis is recognized for inspiring trust, loyalty and respect among his sales team, his customers and thought leaders in Dermatology. His knowledge and expertise will be an excellent complement to our management team," added Epstein.

About Ellman International

Established in 1959, Ellman International (Oceanside, New York) maker of the Pelleve™ Wrinkle Reduction System [2], a revolutionary skin tightening system for non-ablative skin rejuvenation is a privately held developer, manufacturer and marketer of high frequency electrosurgical devices. Ellman is a trusted leader in products for s
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