

## **ImageXpres Posts OTC Markets 2010 Annual Report**

Bio-Medicine.Org

ROCHESTER, N.Y., April 8, 2011 /PRNewswire/ -- ImageXpres Corporation (Pink Sheets: [IMJX](#) [1]), today officially reported its full-year 2010 financial results and annual report that highlighted the key business accomplishment during the past fiscal year ending December 31, 2010. Overall financial results for 2010 demonstrated significant improvement from 2009, with total sales revenues of \$2,103,530, and net income of \$109,033 for all of 2010, both a significant improvement over the total revenues and net income loss reported in 2009. The Company successfully introduced its breakthrough advertising media product solution, FreePrintze™, and made significant market inroads with key customers for its family of SmartKiosk systems. The Company's Surg-i-Scan™ Surgical Safety Checklist product line is receiving very positive reviews from hospital surgical staff using the boards, and very strong growth in this market segment is forecast for 2011 and beyond.

The Company's positive financial report for 2010 showed overall strong gains in sales revenues in two key product areas, FreePrintze™ and SmartKiosk advertising. In the medical market segment, ImageXpres established its Surg-i-Scan™ Safety Checklist system as one of the industry standards in the worldwide initiative for improving patient safety during surgical operations. In summary, the major factors contributing to the Company's positive financial performance in 2010 is the growing acceptance of the Company's newly-launched FreePrintze™ direct mail photo-ad service by local and national advertisers, and increased sales of its SmartKiosk systems product line with associated digital advertising revenues.

John Zankowski, ImageXpres Corporation President, CEO, stated, "The Company is pleased with the progress made in 2010 in all of its key products and services offerings, as we were able to achi

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[1] <http://studio-5.financialcontent.com/prnews?Page=Quote&Ticker=IMJX>

[2] <http://www.bio-medicine.org/medicine-technology-1/ImageXpres-Posts-OTC-Markets-2010-Annual-Report-16198-1/>

