

BD Launches BD MAX™ System in U.S. to Empower Laboratories and Clinicians to Respond to Emerging Diseases

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BALTIMORE, May 19, 2011 /PRNewswire/ -- BD Diagnostics, a segment of BD (Becton, Dickinson and Company) (NYSE: [BDX](#) [1]), today announced the U.S. launch of the BD MAX™ for use as an open system.

BD MAX is the first and only fully automated, bench-top molecular system designed to perform a broad range of molecular tests. This includes *in vitro* diagnostic (IVD) assays, but also user-defined protocols and life science research applications. The BD MAX System gives clinical laboratory professionals new ability to help their institutions respond to emerging threats, such as new strains of deadly drug-resistant bacteria or respiratory illnesses.

"Saving a patient's life often hinges upon clinicians' access to rapid, accurate and actionable diagnostic information, especially in the case of an emerging infectious disease," said Tom Polen, President of BD Diagnostics - Diagnostic Systems. "The BD MAX System empowers laboratories to provide this critical information by giving them the capability to automate and standardize their unique protocols on a state-of-the-art platform. We aim for the BD MAX System to become an indispensable tool in the laboratory that is equivalent to a smartphone."

According to Polen, BD intends a steady stream of announcements regarding agreements with best-in-class IVD assay developers to bring new tests to the BD MAX System for a broad range of disease categories. "When a lab expresses a need to detect a specific organism or emerging disease, we want the BD MAX System to be a solution," said Polen.

Earlier this month, BD announced the collaboration with [Diagenode](#) [2] to develop seven initial assays for the BD MAX System. These assays will include a panel for dia
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[2] http://bd.com/contentmanager/b_article.asp?Item_ID=26248&ContentType_ID=1&BusinessCode=20001&d=BD+Worldwide&s=&dTitle=&dc=&dcTitle=

[3] <http://www.bio-medicine.org/medicine-technology-1/BD-Launches-BD-MAX-u2122-System-in-U-S--to-Empower-Laboratories-and-Clinicians-to-Respond-to-Emerging-Diseases-17450-1/>