CardioMEMS Founder Dr. Jay Yadav Chosen as Health-Care Heroes Finalist by Atlanta Business Chronicle

Bio-Medicine.Org

ATLANTA, May 5, 2011 /PRNewswire/ -- CardioMEMS, Inc [1]., an Atlanta-based medical device company that has developed and is commercializing a proprietary wireless sensing and communication technology for the human body, today announced that its founder and CEO Jay Yadav, M.D., has been chosen as a finalist for the Atlanta Business Chronicle Health-Care Heroes Awards. The awards are presented by the Atlanta Business Chronicle to honor the people and organizations that demonstrate excellence and deserve recognition in the health-care community, from the doctors finding cures for deadly diseases to organizations serving Atlanta's health-care needs.

Dr. Yadav was nominated for the award in the Health Care Innovation category for his development of the Champion Heart Failure Monitoring System, the first permanently implantable, wireless, battery-free device that provides cardiac catheterization-type data from home for patients suffering from chronic heart failure. In 2010, CardioMEMS completed its clinical trial for its Champion System, demonstrating a 38% reduction in heart failure related hospitalizations. In February, the positive Champion trial results were published in *The Lancet,* one of the world's leading medical journals.

The Health-Care Heroes Award winners will be revealed at the 14th annual award presentation dinner on May 19 at the Cobb Energy Centre.

About CardioMEMS, Inc.

CardioMEMS is a medical device company that has developed and is commercializing proprietary wireless sensing and communication technology for the human body. The company's technology platform is designed to improve the management of severe chronic cardiovascular diseases such as aneurysms, heart failure, and hypertension. CardioMEMS miniature wireless sensors can be implanted using minimally invasive techniques and transmit cardiac output, blood pressure and heart rate data, w
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