Elsevier, Redfox Technologies and Microsoft launch innovative e-learning nursing solution

EurekAlert

Manila, The Philippines, 5 May 2011 Elsevier, Redfox Technologies and Microsoft today announced the launch of the iCitizen Nursing Skills Netbook, an integrated and affordable e-learning netbook for nurses and nursing students in The Philippines.

As part of this landmark partnership, the Redfox Netbook is being powered by the revolutionary Windows 7 operating system and enhanced with the Microsoft Office 2010 productivity suite. This world renowned software within the netbook is further complemented with a selection of the Mosby's Nursing skills software from Elsevier, a world-leading provider of scientific, technical and medical information products and services.

"With more and more hospitals expected to adopt information technology to provide better quality healthcare at the point of care, nurses will increasingly need to keep up with the latest technological changes and innovation in the workplace," explained Pascal van den Nieuwendijk, Director Public and Private Partnerships for Microsoft in Asia.

In addition to juggling their workloads, nurses are faced with the challenge of constantly updating their skills, not only to keep abreast of the rapidly evolving standards of local health ministries but, more importantly, to provide a higher quality of healthcare to patients. This is where the iCitizen Nursing Skills Netbook comes in, as both practicing nurses and nursing students can easily access up-to-date knowledge in critical care skills and patient care procedures.

"The iCitizen Nursing Skills Netbook demonstrates the seamless integration of a netbook, software and specialized content which underpins Microsoft's ability to drive innovative solutions in collaboration with our valued partners in one of the Philippines' key sectors," Van den Nieuwendijk added. "This project will support the overall government's drive to provide world class healthcare providers and remain one of the world's leading countries in this growing segment."

John Macasio, General Manager of Redfox Technologies Philippines Incorporated, said that ICT is now an integral part of nursing training and education. "For the 21st century nursing students, mentors and practitioners, activities such as learning, creating, gaming, recreating, and working now all take place in an ICT environment." "Redfox I-Citizen netbook for nursing skills brings that differential experience of learning and practice for all nurses through the appropriate bundling of solution for knowledge acquisition, creation, sharing and remembering."

Elsevier expressed its pride in being part of what the company calls an "exciting

project that enables us to support the nursing community in The Philippines by providing them with interactive nursing learning tools," said Robert Gorter, Sales & Marketing Director for Elsevier Health Sciences APAC.

"Mosby's Nursing Skills have been adopted by many high-profile healthcare institutions globally in their efforts to educate nursing students on critical care skills and procedures. As such, this unique collaboration with Redfox and Microsoft in The Philippines will now deliver this content to the Filipino nursing community for the first time."

SOURCE [1]

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