DeviceSpace Campaign Features Medical Device and Diagnostics Companies

Bio-Medicine.Org

DENVER, June 27, 2011 /PRNewswire/ -- DeviceSpace [1], the leading employment website for medical device and diagnostics sectors, launched the 2011-2012 U.S. Device™ Hotbed Campaign [2] this morning, marking the campaign's fourth edition, highlighting organizations across the United States.

(Logo: http://photos.prnewswire.com/prnh/20040907/CLTU006LOGO)

Each participant company's brand is added to an electronic and printed campaign map [3] that is promoted online as well as at industry events and career fairs.

U.S. Device is part of a series of Hotbed campaigns from parent site, BioSpace, the leading online life sciences community. Each Hotbed connects specialized professionals through news and employment resources that are hosted on individual campaign pages.

"Our nine annual Hotbed campaigns represent a one-of-a-kind opportunity for industry businesses to showcase their brand, location and place within the industry," said Mike Tansey, chief executive officer at onTargetjobs, the parent company of DeviceSpace and BioSpace.

U.S. Device's participating companies include Bio-Rad Laboratories, Inc. [4], MPR [5], Pennsylvania Bio [6] and other leading industry and medical device employers.

About DeviceSpace.com

DeviceSpace is the leading online community for medical device and diagnostics industries. DeviceSpace features a comprehensive Career Network for industry professionals and employers, and delivers thorough, user-friendly navigation, daily news, events, company profiles, stocks, blogs, and more.

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Links:
[1] http://www.devicespace.com/
[2] http://www.biospace.com/hotbed.aspx?regionid=1521
[3] http://www.biospace.com/hotbed_map.aspx?ContentEntityID=1055
[4] http://www.biospace.com/company_profile.aspx?CompanyId=1299
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