Dr. Jay Yadav, CardioMEMS Founder & CEO, Selected as a Finalist for 2011 Business Person of the Year Award

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ATLANTA, June 7, 2011 /PRNewswire/ -- CardioMEMS, Inc [1]., an Atlanta-based medical device company that has developed and is commercializing a proprietary wireless sensing and communication technology for the human body, announced today that its founder and CEO, Jay Yadav, M.D. [2], is a finalist for the 25th annual 2011 Business Person of the Year Awards in the Experienced Entrepreneur category. The awards are sponsored by the Metro Atlanta Chamber and the *Atlanta Business Chronicle* and will be presented at a luncheon on Wednesday, June 15 at the Loews Hotel in Atlanta.

In its 25th year, the Business Person of the Year Awards honor outstanding small business professionals from the metro Atlanta area. Dr. Yadav is a finalist in the "Experienced Entrepreneur" category, which recognizes achievement by an entrepreneur who has owned a business for at least five years and has demonstrated exemplary business achievement, customer growth, community leadership, industry influence and entrepreneurial success in the past year. The award also acknowledges a business owner who has earned public recognition and serves as a mentor for other entrepreneurs.

Dr. Yadav, an interventional cardiologist, founded CardioMEMS in 2000 to develop new devices for the treatment of chronic cardiovascular diseases such as heart failure. Dr. Yadav's most recent success is the Champion™ Heart Failure Monitoring System, the first permanently implantable, wireless, battery-free device that provides crucial cardiac information from home for patients suffering from heart failure. In 2010, CardioMEMS completed its clinical trial for the Champion System, demonstrating a 38% reduction in heart failure related hospitalizations.

More information on the 2011 Business Person of the Year Awards and the luncheon on June 15 can be found at '/>"/> [3]

SOURCE [4]

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Links:
[1] http://www.cardiomems.com/
[2] http://www.cardiomems.com/content.asp?display=aboutus&view=manage

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[3] http://www.bio-medicine.org/medicine-technology-1/Dr--Jay-Yadav--CardioMEMS-Founder--26amp-3B-CEO--Selected-as-a-Finalist-for-2011-Business-Person-of-the-Year-Award-17915-1/<br
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