Reportlinker Adds The Outlook for Medical Devices in North East Asia

Bio-Medicine.Org

NEW YORK, June 21, 2011 /PRNewswire/ -- Reportlinker.com announces that a new market research report is available in its catalogue:

The Outlook for Medical Devices in North East Asia [1]

http://www.reportlinker.com/p0559149/The-Outlook-for-Medical-Devices-in-North-East-Asia.html?utm_source=prnewswire&utm_medium=pr&utm_campaign=Managed_care [1]

Detailed analysis of four health markets which account for 15% of the global medical device market and which present immense potential

Japan, China, South Korea and Taiwan are ranked among the biggest medical device markets in the world. In 2008, these four countries collectively spent an estimated US$30.9 billion, representing a total 14.7% of the world market.

Diverse markets, diverse opportunities

These four countries are currently undergoing different phases of development, both in overall terms and more pertinently, in the growth of the

respective medical device markets.

Japan, South Korea and Taiwan represent highly developed medical device markets with advanced healthcare systems & high levels of spending, both in the private and public sector. This has inevitably placed a strain on the respective governments, who have in recent years tried to temper escalating spending by introducing various cost containment strategies, including periodical price cuts/reimbursements for medical devices and equipment.

However, spending has continued to rise, key factors being the ageing demographic and the high standards of healthcare the population has grown to expect.

Japan and South Korea in parti
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http://www.mdtmag.com/news/2011/06/reportlinker-adds-outlook-medical-devices-north-east-asia?qt-video_of_the_day=0&qt-recent_content=0

Links:
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[2] http://www.bio-medicine.org/medicine-technology-1/Reportlinker-Adds-The-Outlook-for-Medical-Devices-in-North-East-Asia-18246-1/