

Siemens Healthcare PACS Certifies BridgeHead Software

RealWire

BridgeHead MediStore™ proven to offer a comprehensive medical imaging archive with full disaster recovery capabilities for Siemens SYNGO users

ASHTED, UK AND WOBURN, MA - June 02, 2011 – BridgeHead Software, a leader in [healthcare data and storage management](#) [1], today announced the successful certification of [BridgeHead MediStore™](#) [2] by Siemens Healthcare in conjunction with its picture archiving and communication system (PACS) solutions. BridgeHead Software's BH MediStore® solution successfully underwent a series of rigorous tests with Siemens SYNGO Connectivity Competence Center (CCC), to assess its compatibility with several Siemens imaging IT applications – syngo.plaza and syngo Imaging for Radiology. Following successful completion of the tests, BridgeHead Software has proven its ability to provide a comprehensive medical imaging archive and full disaster recovery solution for Siemens SYNGO users.

“Siemens takes pride in the thorough testing of third-party applications, such as that of BridgeHead Software, that interact with our PACS,” said Rik Primo, director of marketing and strategic relationships for SYNGO Americas at Siemens Healthcare. “We deliberately put software vendors through their paces to ensure our users are receiving best-of-breed solutions, without the need for onsite connectivity customization. So it's quite an achievement to gain our certification and we welcome BridgeHead Software into our partner community.”

“Too often, the PACS environment is managed as a data silo separate from a hospital's IT,” said Charles Mallio Jr., Vice-president of Product Strategy at BridgeHead Software. “In certifying BH MediStore, BridgeHead Software is extending its proven healthcare business continuity, disaster recovery and archiving offerings to the Siemens PACS environment, while also providing data interoperability with the hospital's overall data stores.”

BridgeHead Medistore™ provides a fully searchable archive for clinical and administrative information. From DICOM images through to digitized patient documents, BH MediStore® helps hospitals overcome challenges around the accessibility and interoperability of their healthcare data, making it easier for future migrations, while reducing the TCO of their existing storage infrastructure.

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About BridgeHead

Trusted by more than 1,000 hospitals worldwide, BridgeHead Software solves healthcare organisations' backup, recovery and archiving challenges. BridgeHead's HSV solutions are designed to operate with any hospital's chosen software applications and storage hardware, regardless of vendor. This presents healthcare organisations with more choice, flexibility and control over the way data is accessed, protected and managed. The net effect – better utilisation of hardware resources and, more importantly, the efficient distribution, availability and use of vital healthcare data.

To learn more about BridgeHead Software, visit

<http://www.bridgeheadsoftware.com> [7]

Follow BridgeHead Software on Twitter at <http://www.twitter.com/BridgeHeadHSV>

[8]

About Siemens Healthcare

The Siemens Healthcare Sector is one of the world's largest suppliers to the healthcare industry and a trendsetter in medical imaging, laboratory diagnostics, medical information technology and hearing aids. Siemens offers its customers products and solutions for the entire range of patient care from a single source – from prevention and early detection to diagnosis, and on to treatment and aftercare. By optimizing clinical workflows for the most common diseases, Siemens also makes healthcare faster, better and more cost-effective. Siemens Healthcare employs some 48,000 employees worldwide and operates around the world. In fiscal year 2009 (to September 30), the Sector posted revenue of 11.9 billion euros and profit of around 1.5 billion euros. For further information please visit:

www.siemens.com/healthcare [9].

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