EHE International Showcases The National Tourette Syndrome Association, Inc. with Month-Long Window Display in Rockefeller Center Plaza

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NEW YORK, July 5, 2011 /PRNewswire-USNewswire/ -- The national Tourette Syndrome Association, Inc., (TSA) has unveiled a 115-square foot display window in 10 Rockefeller Plaza, created to generate awareness and acceptance of all people living with the much misunderstood neurological disorder, Tourette Syndrome.

"We Have Tourette's But Tourette's Doesn't Have Us" is the personal message conveyed directly from those who struggle everyday with the symptoms of involuntary sounds and movements called "tics" which manifest in early childhood. There is no cure and the cause is still unknown.

The window at 10 Rockefeller Plaza, donated by EHE International, will be on display for the public from Friday, July 1 through Friday, July 29.

"We at EHE International are pleased to offer the Tourette Syndrome Association, Inc. the window space for use in their mission to raise awareness about Tourette Syndrome and help reduce the stigma associated with it," said Deborah McKeever, EHE International President.

Judit Ungar, President of the TSA said, "We are so grateful for this unique opportunity to reach such a massive number of people on a daily basis. The awareness that will result from this display will undoubtedly create increased acceptance and understanding of Tourette Syndrome and the people who have it."

The display will also feature a video screening of a close-captioned version of the Emmy-Award winning TSA-HBO documentary, "I Have Tourette's But Tourette's Doesn't Have Me." This 30-minute film demystifies and humanizes what it's like to have TS by giving voice to children who have the disorder in a world that very rarely understands them as they struggle to fit in.

About the national Tourette Syndrome Association, Inc.
Founded in 1972, the TSA celebrates 39 years of service to the Tourette Syndrome community worldwide and has a three-pronged mission to identify the cause of, control the effects o
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