ProventÃ,® Sleep Apnea Therapy Now Available in India

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BELMONT, Calif. and HYDERABAD, India, July 20, 2011 /PRNewswire/ -- Ventus Medical is pleased to announce the Indian launch of its proprietary Provent® Sleep Apnea Therapy, an innovative, non-invasive treatment for obstructive sleep apnea (OSA). Orbees Business Solutions Pvt. Ltd. will be the strategic market developer of Provent Therapy in India.

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"India has a very high prevalence of obstructive sleep apnea. Roughly 20% of urban Indian males suffer from OSA," said Rajiv Doshi, M.D., Chief Scientific Officer of Ventus Medical and inventor of the Provent technology. Dr. Doshi is faculty at Stanford University and serves as Executive Director (US) of the Stanford India Biodesign program, a Government of India funded collaboration between Stanford University and the All India Institute of Medical Sciences (AIIMS) and the Indian Institute of Technology Delhi. "With a very large patient need, we believe that Provent Therapy provides a reliable and clinically-proven solution to treat the millions of people in India with OSA."

In patients with OSA the airway collapses during sleep when the muscles that hold it open relax. People with this disorder stop breathing during the night---in some cases hundreds of times each night---usually for periods of ten seconds or longer. Sleep apnea can lead to fatigue, early morning headaches, irritability, lack of concentration, and contributes to depression, learning and memory difficulties, and sexual dysfunction. Importantly, many recent studies have shown that OSA is associated with high blood pressure, irregular heartbeat, heart attack, stroke and diabetes.

"Many people in India go undiagnosed and very few receive treatment due
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