Qmed Profiles Searchable Across All Medical Device Websites

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LOS ANGELES, July 1, 2011 /PRNewswire/ -- Qmed.com [1], a UBM Canon publishing group brand and the world's only 100% qualified medical device supplier directory and search engine, announced its supplier profiles are now included in search functionality across all medical device websites. This new search functionality allows medical device professionals to see Qmed supplier profiles [1] (free and paid listings) in search results when they conduct keyword searches on any chosen medical device brand site. As a result, medical device OEMs can better connect with qualified medical device suppliers that match their specific search requests.

(Logo: http://photos.prnewswire.com/prnh/20101214/LA16070LOGO [2])

For example, if a user is on the *Medical Device and Diagnostic Industry* (MD+DI [3]) website, and conducts a keyword search [1], the results now contain content from every site in the network, providing the user with the most complete search results and resources for their query. This functionality also provides suppliers with Qmed profiles more visibility to the entire medical device network of website users.

"Qmed profiles that have been optimized with keywords now have the added benefit and exposure of appearing in searches across all UBM Canon medical device sites," stated Tim Simone, Qmed Brand Director. "Basically, if they have a Qmed profile optimized for a particular keyword search, they will now show up on search results on ***MD+DI***, ***MPMN***, ***EMDT***, ***MED***, ***IVDT***, ***CMDM***, ***JMD&DM***, ***OrthoTec***, and others. Do a search on any of these sites and you'll notice that many of the Qmed listings are coming up first in the search results.
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SOURCE [4]

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http://www.mdtmag.com/news/2011/07/qmed-profiles-searchable-across-all-medical-device-websites?qt-most_popular=0

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