Elan Pharmaceuticals Presents 7th Annual Danville Concours d'Elegance Weekend

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DANVILLE, Calif., Aug. 30, 2011 /PRNewswire/ -- When the Danville d'Elegance Foundation set its sight on showcasing care for those afflicted with the debilitating Parkinson's disease, its more than 200 volunteers stepped in to provide passion and support to what has now become an annual tradition within the historic town of Danville. With a mere six years under its belt, the Danville d'Elegance Foundation, through its annual Danville Concours d'Elegance weekend of fundraising events, has already proven itself as "the little Concours that could" — raising more than $1 million to benefit Parkinson's research and patient care.

The yearly event is one in which car collectors, automotive enthusiasts and the local community gather together to leverage "Cool Cars for a Cause." For 2010 alone, weekend events including a Gala Dinner/Auction at the famed Blackhawk Museum, secured more than $250,000 in donations, earned through unique auction items, gifts, contributions and sponsorships, which benefitted both The Michael J. Fox Foundation for Parkinson's Research (MJFF) and The Parkinson's Institute. This year's Danville d'Elegance weekend will be held September 17-18, 2011 and is presented by Elan Pharmaceuticals, 2011 Presenting Sponsor for the Danville Concours d'Elegance. Elan Pharmaceuticals is a leader in neuroscience-based biotechnology, with principal research and development, manufacturing and marketing facilities located in Ireland and the United States.

Since its inception in 2004, the Danville d'Elegance Foundation has aligned with The Parkinson's Institute in Sunnyvale, Calif., and has furthered its association for Parkinson's research by also aligning with MJFF, and specifically Team Fox, the grassroots community fundraising arm of MJFF. Seventy-five percent of the proceeds from the Danville events are donated to MJFF, with nearly $200,000 donated to MJFF from the Danville d'Elegance Foundation in 2010.

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