Encision Announces Leadership Change

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BOULDER, Colo., Aug. 22, 2011 /PRNewswire/ -- Encision Inc. (Pink Sheets: ECIA [1]), a medical device company owning patented surgical technology that is emerging as a standard of care in minimally-invasive surgery, today announced a change in the Company's leadership. Encision has appointed Fred Perner as its new President and Chief Executive Officer, effective September 19, 2011. Perner succeeds Jack Serino, who is stepping down to pursue other interests.

Perner, age 57, has over 30 years in healthcare, including sales and marketing experience in electrosurgery and endoscopy technologies that are pertinent to Encision. He comes to Encision from the Association of periOperative Registered Nurses ("AORN"), a professional association representing 40,000 perioperative nurses. During the past three years, Perner served as AORN's Vice President, Segments and Business Development. Previously, he served as Global Education Leader and Solution Leader at GE Healthcare, a division of General Electric Company, from 2006 to 2008. From 2000 to 2006, he served as Senior Vice President and Chief Compliance Officer with HealthStream, Inc., a leading provider of learning and research solutions for the healthcare industry. And, for twelve years, he served in progressive sales and marketing roles at Zimmer, Inc. He holds B.S. and M.B.A. degrees from Indiana University and a law degree from the University of Denver.

Roger C. Odell, Encision's Chairman, stated, "Fred Perner has a long track record of success in the acute healthcare industry. Our board believes that he has the experience and leadership skills to lead our Company and expand the adoption and use of Encision's innovative Active Electrode Monitoring ("AEM") laparoscopic instruments by healthcare professionals."

"This is an exciting time to join Encision," noted Perner. "Surgeons, nurses, risk managers and healthcare adminis
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