# Samsung Medison America Welcomes Brian Keith as Sales General Manager, USA

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CYPRESS, Calif., Aug. 31, 2011 /PRNewswire/ -- Samsung Medison America appoints Brian Keith as Sales General Manager, USA to address a growing demand for its expansive line of Ultrasound platforms. Mr. Keith will be responsible for the US sales organization and its management in Samsung Medison America.

Mr. Keith is an industry veteran with over 15 years of medical device sales experience. He has held numerous strategic positions in several medical device companies including General Electric and Abbott Laboratories.

Most recently, Mr. Keith was the US General Manager, Point of Care Ultrasound at GE Healthcare. He managed a team of direct sales, distributors, clinical specialists, and support staff, demonstrating his capable leadership and accomplishing double digit sales growth year after year. Prior to his recent position, Mr. Keith spent 7 years in various sales management positions within GE including Regional Sales Manager, OB/Gyn Ultrasound market segment as well as Ultrasound Account Executive in OB/Gyn and Urology segments.

“Despite the overall stagnation in the industry, Samsung Medison America achieved a significant growth last year. This is a true testament to our commitment in the US market. Brian Keith has proven his leadership skills in various capacities and I am excited to welcome him to our growing team”, said Charles Sung, CEO of Samsung Medison America.

For more information on Samsung Medison America, visit www.samsungmedisonusa.com [1] or visit booth 13 during the International Congress of OB/Gyn meeting between September 18 and September 22, 2011 in Los Angeles, CA.

About Samsung Medison

Samsung Medison is Korea's leading diagnostic ultrasound company. Founded in 1985, the company is now selling cutting-edge medical devices in 110 countries around the world, with some 85% of its sales coming from outside of Korea. The company has attracted global
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