American Animal Hospital Association and Heska Corporation Announce New Online Continuing Education Series

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LOVELAND, Colo., Sept. 6, 2011 /PRNewswire/ -- The American Animal Hospital Association (AAHA) and Heska Corporation (NASDAQ: HSKA [1]) are collaborating on a new series for online continuing education. Using the complexities and challenges of real-life examples, the "Solve It! Series" combines engaging content in a case study format and adds an element of mystery. Designed by a panel of experts, AAHA and Heska believe this interactive learning series can improve pet health care by advancing the diagnostic skills of the entire team.

"Our team at AAHA is excited to be working with our HESKA colleagues to produce such a novel approach to learning," says Dr. Michael Cavanaugh, AAHA Executive Director. "The 'Solve It! Series' is designed to bring the practice team together to investigate and solve interesting and challenging cases. It will be fun to be part of the cases as we accumulate information and answer questions week to week so the veterinary sleuths on your practice team work together to efficiently diagnose and solve the case!"

Playing the role of "Vet Investigators," practice team members participate in competitive team challenges. Points are earned as they crack patient cases and solve some of the most interesting mysteries a team can encounter in daily practice. The first case in the Solve It! Series, "The Case of the Limping Poodle," will be introduced in October 2011. New cases will follow every month, culminating in a series overview at the AAHA 2012 Conference.

Putting their well-earned knowledge into practice, teams who register for the Solve It! Series will accumulate points for both participation and accuracy. The team with the highest points total will receive new state-of-the-art diagnostic laboratory analyzers from Heska.

"We welcome the opportunity to partner with
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