

C8 MediSensors Launches c8medisensors.com

RealWire

San José, California, September 2nd 2011 – C8 MediSensors, Inc., launched www.c8medisensors.com [1] today, and the HG1-c, its new, noninvasive Continuous Glucose Monitor (nCGM).

In its quest to make glucose measurement easy for individuals living with diabetes, C8 MediSensors developed what we believe to be the world's only ideal glucose monitor, the HG-1c. The Company's product is completely painless and harmless, has measurement accuracy comparable to that of invasive Continuous Glucose Monitors (CGMs) on the market, is capable of continuous and spot-check measurements, is non-intrusive in the user's life, and will cost less than three finger-stick tests per day over a four-year period.

The HG1-c is designed to be used around-the-clock. In normal use, the HG1-c is worn on the abdomen, underneath the user's clothing, and makes measurements automatically every ten minutes. There is no sensation associated with the measurement. Once the measurement has been made, the results are transmitted wirelessly to a smart phone or other compatible device for display. Use of a smart phone display enables users to monitor their glucose levels discreetly, set alarms, and communicate with others as desired.

The HG1-c employs an optical technique called Raman spectroscopy to quantify the amount of glucose in the body. Unlike the many unsuccessful attempts to employ mid-infrared or near-infrared spectroscopy, the unique Raman spectroscopy technique is highly effective in differentiating glucose from other substances in the skin. The product represents a true technological breakthrough in miniaturization and biomedical instrumentation.

"The HG1-c nCGM is designed to be ready to use out-of-the-box and needs no expensive consumables," said Robert P. McNamara, Ph.D., C8 MediSensors' Chairman & CEO. "This is completely unlike invasive CGM devices, which require consumable sensor needles embedded in the skin, or finger-stick meters that require lancets, finger-stick test strips, and calibration solutions."

C8 MediSensors is in the process of obtaining CE Mark regulatory approval for the HG1-c and intends to begin selling units in Europe and other countries that recognize CE Mark certification.

At c8medisensors.com [1], people living with diabetes, healthcare providers and other interested parties will find extensive information about C8 MediSensors and our HG1-c nCGM product.

The HG1-c is not yet approved for sale in the E.U. or the U.S.

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Published on Medical Design Technology (<http://www.mdtmag.com>)

About C8 MediSensors

C8 MediSensors, Inc., is a Delaware Corporation with headquarters in San José, California. For further information, contact Mr. Douglas Raymond, Vice President, Marketing and Sales, at C8 MediSensors, +1 408 622 2056 or draymond@c8medisensors.com [2].

This document contains forward-looking statements. Any statements contained in this document that are not statements of historical fact may be deemed to be forward- looking statements, including, without limitation, statements relating to C8's anticipated product sales and financing needs. These forward-looking statements are based upon C8's current expectations. Actual results could differ materially from these forward-looking statements as a result of certain factors, including, without limitation, risks associated with market conditions, customer demand for the product, and risks and uncertainties associated with C8's business and finances in general. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this document. C8 does not undertake any obligation to update any forward-looking statements as a result of new information, future events, changed assumptions or otherwise.

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