Kimberly-Clark Health Care Announces Selling Price Increase

Bio-Medicine.Org

ROSWELL, Ga., Sept. 1, 2011 /PRNewswire/ -- Kimberly-Clark Health Care (KCHC) announced today that it is implementing a double-digit price increase on synthetic exam gloves due to unprecedented demand for and rising costs of raw materials, particularly butadiene and acrylonitrile.

"Despite aggressive cost-reduction measures, increased demand for these raw materials along with inflationary pressures have been beyond expectations," explained John Amat, Vice President, Global Sales & Marketing, KCHC. "We are unwilling to compromise on product quality, which means maintaining top-quality raw materials."

Kimberly-Clark in the Healthcare Environment

Around the world, medical professionals turn to Kimberly-Clark for a wide portfolio of solutions that improve the health, hygiene and well-being of patients and hospital staff. As part of their healing mission, caregivers rely on Kimberly-Clark to deliver clinical solutions and educational resources that they can depend on to prevent, diagnose and manage a wide variety of health-care associated infections. As a global enterprise with more than $1 billion in annual sales, Kimberly-Clark Health care holds the No. 1 and No. 2 market share positions in several categories including; infection control solutions, surgical solutions, pain management and digestive health. Throughout the care continuum, patients and staff alike trust Kimberly-Clark medical supplies and devices, KLEENEX tissues, Kimberly-Clark Professional skin care products and SCOTT towels for day-to-day needs. For more information, please visit http://www.kchealthcare.com [1]

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