New Polar Move Heart Rate Monitor for Students Facilitates Effective and Safe Physical Education

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LAKE SUCCESS, N.Y., Sept. 1, 2011 /PRNewswire/ -- Polar (www.polarusa.com [1]), the leader in heart rate monitoring and fitness assessment technologies, today introduced the Polar Move [2]. The new heart rate monitor is designed specifically around the needs of the education market. Its introduction solidifies Polar as a pioneer in safe and effective physical education, building on the success of schools who have used Polar technology, and whose results reinforce the connection between physical movements and improved brain function. The Polar Move provides data to inform teachers and motivate students to exercise more efficiently in their target heart rate zones.

Since the early 1990s, Polar has been the leader in equipping physical education programs [3] with tools and technology to quantify and evaluate students' fitness. Collectively, Polar education technology is used in more than 10,000 K-12 physical education programs [4] across the United States.

"We're honored that our company makes a product that can truly impact behavioral conditioning and help students become healthier for the rest of their lives," said Jesse Harper, senior director, Polar USA. "Heart rate training can facilitate fun, innovative P.E. programming, and Polar Move takes the guessing out of assessing. The technology inspires children of all athletic abilities to do their best, while enabling educators to measure performance and progress."

Key Features:Polar Move has several features to guide and motivate students, while offering objective information for parents and teachers. These include:
An intuitive heart rate display, which can be set to show the student's beats per minute or percen
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SOURCE [5]

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