

Save Big This Fall with CVS/pharmacy's Free Gift Cards Promotion

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WOONSOCKET, R.I., Oct. 17, 2011 /PRNewswire/ -- To reward loyal shoppers, [CVS/pharmacy](#) [1] today announced a new promotion that allows customers to earn multiple free gift cards just by shopping for essentials at more than 7,200 locations nationwide. The new promotion began on Sunday October 16 and will go through December 25, 2011. Members of CVS/pharmacy's ExtraCare Rewards program can earn \$10 gift cards to Macy's, Gap, Applebee's, Shell Stations, American Express, Barnes & Noble or CVS/pharmacy every week simply by spending \$30 on specially-marked items found conveniently in the weekly CVS/pharmacy circular.

(Logo: <http://photos.prnewswire.com/prnh/20100816/NE50800LOGO>)

"We are always looking for unique ways to deliver value to our customers and our new promotion makes it easy for ExtraCare members to earn gift cards while shopping for popular items each week at CVS/pharmacy," said Judy Sansone, vice president of merchandising for CVS/pharmacy. "To participate, shoppers simply scan their ExtraCare Rewards card when purchasing specially-marked items included in the CVS/pharmacy circular each week. Participants who make the qualifying purchases can then choose their favorite gift card option from a variety of participating brands, and then opt to keep those gift cards for themselves or gift them to friends and family for birthdays, holidays and other celebrations."

Customers can find the qualifying products on the front and back pages each week in the CVS/pharmacy circular beginning October 16, accessible in-store, online at <http://www.cvs.com/weeklyad> [2] and on Facebook at www.facebook.com/CVS [3]. All qualifying products will be clearly marked as part of the "Earn Free Gift Cards" promotion to make them easily identifiable. Eligible products will range from health and beauty items, to groceries and snack

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[SOURCE](#) [4]

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<http://www.mdtmag.com/news/2011/10/save-big-fall-cvs/pharmacys-free-gift-cards-promotion>

Links:

[1] <http://www.cvs.com/CVSApp/user/home/home.jsp>

[2] <http://www.cvs.com/weeklyad>

[3] <http://www.facebook.com/CVS>

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[4] <http://www.bio-medicine.org/medicine-technology-1/Save-Big-This-Fall-with- CVS-pharmacys-Free-Gift-Cards-Promotion-21132-1/>