Continua Health Alliance to Launch Continua-India at International Telemedicine Congress 2011

Beaverton, Ore. – November 4, 2011 – Continua Health Alliance [1], an international, non-profit, open industry organization of healthcare and technology companies dedicated to improving the quality of personal healthcare, today announced it is joining together with the Telemedicine Society of India (TSI) [2] at International Telemedicine Congress 2011 (Telemedicon 11) [3] in Mumbai November 11-13 to launch the Continua-India working group.
The Alliance, dedicated to establishing a system of interoperable personal connected healthcare solutions, invites companies interested in personal connected healthcare to attend the launch of Continua-India to learn more about leveraging technology for chronic condition management, a critical issue for India and many other nations.

On November 12, TSI and Continua will host a business reception to network and provide additional information on the Alliance and how a local presence can make a difference in personal connected healthcare.

On November 13, U.S. Chief Technology Officer, Aneesh Chopra will discuss the importance of global healthcare IT market innovation in improving care access and affordability for all.

Continua Board President, Clint McClellan will present "An Overview of International Activities with Connected Health" and will be joined by Apollo Hospital Groups CEO Dr. Pratap Reddy, B.S. Bedi, Standards lead for Ministry of IT, Dr. Malpani, Executive Director of HELP and Dr. Sudhir Gupta, Addl, DDG, Director of Health for NCDs, Government of India.

Executives from Continua, including member companies Intel, Nokia, Qualcomm, Sasken, and Texas Instruments, will also present "Why Continua: the Benefits of Interconnected Devices and Systems." During this time, both India based companies and international firms will be demonstrating innovative products and their potential for interoperability through Continua standards.

Join Continua and TSI at the Imperial Palace Hotel in Mumbai, India November 11-13 to launch Continua-India. To view the event agenda visit:
http://www.continuaalliance.org/static/cms_workspace/Telemedicon11_Agenda.pdf [4]

About Continua Health Alliance:
Continua Health Alliance is a non-profit, open industry organization of healthcare and technology companies joining together in collaboration to improve the quality of personal healthcare. With more than 240 member companies around the world,

Continua is dedicated to establishing a system of interoperable personal connected health solutions with the knowledge that extending those solutions into the home fosters independence, empowers individuals and provides the opportunity for truly personalized health and wellness management. For more information visit: www.continuaalliance.org [5].

About Telemedicine Society of India (TSI):
TSI was formed in 2011 by senior scientist of Indian Space Research Organization (ISRO), senior doctors from various national level institutes and senior officials of the ministry of health and Ministry of Information Technology, Government of India. Members of the executive body were selected from among representatives of various Ministries of Government supporting telemedicine activities (Department of Information Technology & Indian Space Research Organization), Defense Services, Academic Organizations playing an active role in telemedicine (AIIMS, New Delhi & SGPGI, Lucknow) and the Indian office of WHO. More information is available at www.tsi.org.in [2]. International Telemedicine Congress is the annual congress of TSI, and this year, it is chaired by a leading healthcare policy expert Rajendra Pratap Gupta.

Source URL (retrieved on *09/21/2014 - 12:07am*):
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