TechAmerica and the Technology Association of Georgia Name Dr. Jay Yadav, CardioMEMS Founder & CEO as a Spirit of Endeavor Award Finalist

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ATLANTA, Nov. 28, 2011 /PRNewswire/ -- CardioMEMS, Inc [1]., an Atlanta-based medical device company that has developed and is commercializing a proprietary wireless sensing and communication technology for the human body, announced today that its founder and CEO, Jay Yadav, M.D. [2], has been recognized as a finalist for the 9th annual Spirit of Endeavor Awards in the Technology Entrepreneur category. The awards are sponsored by TechAmerica and the Technology Association of Georgia (TAG) and will be presented at a banquet on Friday, December 9, 2011 at the Twelve Hotel in Atlanta.

The Spirit of Endeavor Awards honor technology companies and individuals in Georgia and acknowledge the drive and new ideas that invigorate the community and lead to technology adoption. *The Technology Entrepreneur* category is specifically awarded to an individual who has brought technology to the market and demonstrates entrepreneurial achievements to the technology industry. The nominees for each award category will be presented to a panel of experts among the technology industry for selection prior to the banquet. The finalists and winners for each category will be announced and recognized at the banquet itself.

Dr. Yadav, an interventional cardiologist, founded CardioMEMS in 2000 to develop new devices to improve the management of chronic cardiovascular diseases such as heart failure. Dr. Yadav's most recent success is the Champion® Heart Failure Monitoring System, the first permanently implantable, wireless, battery-free device that provides crucial cardiac information from home for patients suffering from heart failure. In 2010, CardioMEMS completed its clinical trial for the Champion System, demonstrating a significant reduction in heart failure related hospitalizations.

TechAmerica is partnering with the [3]

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Links:
[1] http://www.cardiomems.com/
[2] http://www.cardiomems.com/content.asp?display=aboutus&view=management
[3] http://www.bio-medicine.org/medicine-technology-1/TechAmerica-and-the-Technology-Association-of-Georgia-Name-Dr--Jay-Yadav--CardioMEMS-Founder--26amp-3B-CEO-as-a-Spirit-of-Endeavor-Award-Finalist-22453-1/ht
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[4] http://www.bio-medicine.org/medicine-technology-1/TechAmerica-and-the-Technology-Association-of-Georgia-Name-Dr--Jay-Yadav--CardioMEMS-Founder--26amp-3B-CEO-as-a-Spirit-of-Endeavor-Award-Finalist-22453-1/