VIDAR's Dental Film Digitizer Chosen as One of the Top 50 Technology Products for 2011

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HERNDON, Va., Nov. 28, 2011 /PRNewswire/ -- VIDAR Systems Corporation, the worldwide market leader in medical film digitizer technology, announced that it's Dental Film Digitizer was among the top 50 technology products selected by *Dentistry Today's* Readers' Choice. The VIDAR Dental Film Digitizer is the first digitizer specifically designed for analog dental film that enables dental professionals to create medical-quality digital images for primary diagnostic purposes from analog x-ray films.

Dentistry Today's second annual Readers Choice Top 50 Technology Products are selected on the basis of lead generation, and represent some of the dental profession's most innovative technology products. Joseph LaPorta, VIDAR's global president, said, "We were excited to receive the news that our newest medical film digitizer, designed specifically for dental applications, has garnered so much attention. We have evidence that once dentists see the difference between scanned images vs. digitized images, they understand how important a medical grade digitizer is for access to excellent quality images from which to make diagnoses."

An efficient and affordable solution, the VIDAR Dental Film Digitizer provides the diagnostic detail and clarity needed to determine the best treatment options for patients. It is ideal for dental offices that are already using digital intraoral imaging but have not yet made the conversion to digital for their panoramic and cephalometric imaging equipment. It can also digitize x-ray films for integration into patients' digital records to achieve a completely digital workflow at a fraction of the cost of digital panoramic solutions.

There are significant misperceptions in the industry that office scanners designed for documents are sufficient for scanning dental x-rays, but experts [1] say there are major
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