AACR Unveils Cancer Today: Magazine for Patients, Survivors and Caregivers

AACR

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PHILADELPHIA — The American Association for Cancer Research (AACR) welcomes the newest addition to its publication family, *Cancer Today*. A relaunch of the award-winning *CR* magazine, *Cancer Today* provides knowledge, expert guidance and inspiration to recently diagnosed patients, long-term survivors and caregivers facing the challenges of cancer.

“For more than 100 years, the AACR has been promoting the understanding, prevention and successful treatment of this disease,” said Executive Editor Jessica Gorman. “With the redesign of *Cancer Today*, we are renewing our commitment to providing readers with the most authoritative information about cancer, as well as the inspiration to face the daily challenges presented by cancer with knowledge and hope.”

Since 2006, *CR* magazine has provided patients with insightful and reliable reporting on the latest advances and challenges facing cancer research and patient care. It has received numerous prestigious editorial honors including recognition from the Utne Reader Independent Press Awards, the Awards for Excellence in Health Care Journalism, the Clarion Awards and more. The name change from *CR* magazine to *Cancer Today* is part of the publication’s strategic goal to adapt the editorial content of the magazine to better address the needs of the readers today.

“We are thrilled to provide our thousands of readers with a new magazine that has a fresh look and new name,” said Margaret Foti, Ph.D., M.D. (h.c.), chief executive officer of the AACR. “*Cancer Today* is an extension of the AACR’s commitment to deliver vital resources to scientists, survivors and caregivers that is informative and inspiring.”

Cancer Today has rich content, including stories from patients who are successfully dealing with cancer; exciting developments in cancer therapy and research; and useful advice to help readers navigate the medical, practical and emotional issues that surround cancer.

Copies of *Cancer Today* can be found at cancer centers and doctors’ offices nationwide. Individual subscriptions can be ordered on the website, www.CancerTodayMag.org [2]. Articles are available online.

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The mission of the American Association for Cancer Research is to prevent and cure cancer. Founded in 1907, the AACR is the world's oldest and largest professional organization dedicated to advancing cancer research. The membership includes 33,000 laboratory, translational and clinical researchers; health care professionals; and cancer survivors and advocates in the United States and more than 90 other countries. The AACR marshals the full spectrum of expertise from the cancer community to accelerate progress in the prevention, diagnosis and treatment of cancer through high-quality scientific and educational programs. It funds innovative, meritorious research grants, research fellowships and career development awards to young investigators, and it also funds cutting-edge research projects conducted by senior researchers. The AACR has numerous fruitful collaborations with organizations and foundations in the U.S. and abroad, and functions as the Scientific Partner of Stand Up To Cancer, a charitable initiative that supports groundbreaking research aimed at getting new cancer treatments to patients in an accelerated time frame. The AACR Annual Meeting attracts more than 17,000 participants who share the latest discoveries and developments in the field. Special Conferences throughout the year present novel data across a wide variety of topics in cancer research, treatment and patient care, and Educational Workshops are held for the training of young cancer investigators. The AACR publishes seven major peer-reviewed journals: *Cancer Discovery*; *Cancer Research*; *Clinical Cancer Research*; *Cancer Epidemiology, Biomarkers & Prevention*; *Molecular Cancer Therapeutics*; *Molecular Cancer Research*; and *Cancer Prevention Research*. In 2010, AACR journals received 20 percent of the total number of citations given to oncology journals. The AACR also publishes *Cancer Today*, a magazine for cancer patients, survivors and their caregivers, which provides practical knowledge and new hope for cancer survivors. A major goal of the AACR is to educate the general public and policymakers about the value of cancer research in improving public health, the vital importance of increases in sustained funding for cancer research and biomedical science, and the need for national policies that foster innovation and the acceleration of progress against the 200 diseases we call cancer.

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