CIVCO Promotes Robin Therme to Senior VP of Sales & Marketing, Multi-Modality Imaging

The Associated Press

CIVCO Medical Solutions is pleased to announce the promotion of Robin Therme to Senior Vice President of Sales and Marketing for its Multi-Modality Imaging (MMI) business unit. Therme will oversee all aspects of sales and marketing within MMI. "Robin has led her team in consistent growth of the MMI business and this appointment recognizes the outstanding contribution Robin has made to CIVCO's success," said Charles Klasson, CIVCO CEO.

(Logo: http://photos.prnewswire.com/prnh/20110419/AQ85801LOGO [1]) Therme has been with CIVCO for 20 years, fulfilling a variety of leadership roles throughout the company, including sales, marketing, product development and management as well as business development.

"CIVCO enjoyed a successful 2011, with double digit growth in several areas," said Therme. "Our products save lives every day and truly make a difference in healthcare today. In 2012, we will continue to implement company-wide initiatives to support continued growth and the development of innovative new products. I look forward to leading the dedicated group of individuals in the MMI business unit." She holds a Master of Business Administration degree from the University of Iowa and a Bachelor of Arts in Communications from Iowa Wesleyan College.

Therme also is active in her community, serving on the Winfield-Mt.

Union School District Board for nine years, the last seven as president. In addition, she serves on the Workplace Learning Connection committee, providing opportunities for local business to become involved in career and educational development activities for local high school students.

About CIVCO CIVCO Medical Solutions has over 30 years of experience and offers cutting-edge medical technology to a diverse group of medical professionals. The Multi-Modality Imaging (MMI) unit designs and manufactures accessories for use in diagnostic and therapeutic imaging and interventional procedures, with a strong focus on ultrasound.

MMI's products range from infection control products including a wide range of ultrasound and CT covers to device guidance, positioning and electromagnetic needle tracking. CIVCO's Radiation Oncology division designs and manufactures products for radiation oncology treatment, including basic patient positioning equipment as well as high technology robotic motion management and advanced patient positioning for SBRT. CIVCO offers patients and clinicians the newest and best technology available to improve patient care.

Corporate information is available at www.CIVCO.com [2].

For further information please contact: Liz Etchells Marketing Communications Specialist CIVCO Medical Solutions Tel: 319-248-6551 liz.etchells@civco.com [3] COPYRIGHT 5/8 2012. CIVCO IS A REGISTERED TRADEMARK OF CIVCO MEDICAL SOLUTIONS. ALL OTHER TRADEMARKS ARE PROPERTY OF THEIR RESPECTIVE OWNER. ALL PRODUCTS MAY NOT BE LICENSED IN ACCORDANCE WITH CANADIAN LAW. 2012C-2592 SOURCE CIVCO Medical Solutions -0- 02/15/2012 /Photo: http://photos.prnewswire.com/prnh/20110419/AQ85801LOGO [1] PRN Photo Desk, photodesk@prnewswire.com [4] /Web Site: http://www.civco.com [5] CO: CIVCO Medical Solutions ST: Iowa IN: HEA MEQ CPR SU: PER PRN -- CG54167 -- 0000 02/15/2012 19:00:00 EDT http://www.prnewswire.c [6]

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