

Verizon, Motorola Mobility, BoxTone Unveil New Mobile Solution for Health Care Industry

The Associated Press

Verizon Enterprise Solutions, Motorola Mobility Inc. and BoxTone are collaborating to develop a comprehensive mobile solution to help satisfy the unique security, reliability and usability requirements of the health care industry. By providing health care practitioners with secure mobile devices and apps, patient care can be improved through the sharing of clinical data in near-real time to help speed decision making and control costs.

The jointly created offering leverages BoxTone's automated Enterprise Mobility Management (EMM) software platform on select Motorola devices, such as the DROID RAZR and DROID RAZR MAXX smartphones, as well as DROID XYBOARD 10.1 and 8.2 tablets, all of which tap the power of the Verizon Wireless 4G LTE network. Health care organizations can now reliably deploy Android-based mobile devices and apps that are designed to help them meet strict compliance requirements, including privacy measures outlined in the Health Information Portability and Accountability Act of 1996.

This comprehensive solution from three leaders in mobile health proactively addresses mobile security and privacy by incorporating a new layer of data protection with automated mobile device and application management, thereby helping to enable widespread Android adoption in health care. Motorola Mobility and BoxTone are both Verizon Business Solutions Alliance partners.

"This solution underscores the important role mobility is playing in transforming health care," said Dr. Peter Tippet, vice president and chief medical officer, Verizon Connected Healthcare Solutions, the company's health IT practice group that is part of Verizon Enterprise Solutions. "Mobile devices and health care apps represent one of the biggest IT opportunities of the decade to improve and transform care delivery. Working with Motorola Mobility and BoxTone, we have brought together complementary capabilities to create an easy-to-deploy and manage mobility solution for our health care customers." Motorola Mobility smartphones are well-suited for health care environments, incorporating coatings of water-repellent nanoparticles, brilliant displays using Corning® Gorilla® Glass for scratch-resistance, and innovative materials for strength such as KEVLAR® fiber for DROID RAZR and DROID RAZR MAXX. Easy to slip into a lab coat pocket, the smartphones and tablets also feature pre-loaded Citrix® software for access to electronic medical records, 3LM software for embedded device security and the BoxTone EMM software for automated lifecycle management.

Christy Wyatt, senior vice president and general manager of Motorola Mobility's enterprise business unit, said: "Mobile technology has the potential to bring greater efficiencies and more robust capabilities to the health care industry. The

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combination of Motorola devices with BoxTone's software solution and Verizon Wireless' 4G LTE network can significantly enhance health care providers' ability to deliver enhanced care to patients." BoxTone's automated EMM platform provides high levels of service and security at a low cost and risk for health care organizations.

BoxTone's full lifecycle EMM platform incorporates enterprise-grade mobile device management for automated provisioning, security configuration, compliance monitoring and enforcement, change management, and retirement. It also includes mobile support management for remote service-desk support through real-time views into mobile status, automated diagnostics, embedded knowledgebase and click-to-fix, as well as mobile operations management for continuous real-time service monitoring, proactive alerting and system tuning.

"Working with Verizon and Motorola Mobility, we have developed a comprehensive solution to securely deploy, manage, monitor and support the Android-based mobilization of health care," said Alan Snyder, chief executive officer of BoxTone. "When smartphones, tablets and mobile apps are securely and reliably managed centrally, health care organizations gain the freedom to deliver significant point-of-care enhancements and increased patient satisfaction." (Note: Verizon, Motorola Mobility and BoxTone will demonstrate this health care mobility solution in the Verizon booth (?2463) at HIMSS 2012, Las Vegas, Feb. 20-24. For more information, including available promotional offers, contact your Verizon business specialist or visit www.verizonwireless.com/contactrep.) About Verizon Verizon Communications Inc. (NYSE, Nasdaq: VZ), headquartered in New York, is a global leader in delivering broadband and other wireless and wireline communications services to consumer, business, government and wholesale customers. Verizon Wireless operates America's most reliable wireless network, with nearly 109 million total connections nationwide. Verizon also provides converged communications, information and entertainment services over America's most advanced fiber-optic network, and delivers integrated business solutions to customers in more than 150 countries, including all of the Fortune 500. A Dow 30 company with \$111 billion in 2011 revenues, Verizon employs a diverse workforce of nearly 194,000. For more information, visit www.verizon.com.

About Motorola Mobility, Inc.

Motorola Mobility, Inc. (NYSE:MMI) fuses innovative technology with human insights to create experiences that simplify, connect and enrich people's lives. Our portfolio includes converged mobile devices such as smartphones and tablets; wireless accessories; end-to-end video and data delivery; and management solutions, including set-tops and data-access devices. For more information, visit www.motorola.com/mobility.

About BoxTone BoxTone is the innovator of automated Enterprise Mobility Management (EMM). With millions of devices under management, BoxTone's automated EMM platform is trusted by more of the world's leading enterprises, Managed Service Providers and government agencies than any other - including 41 of the Fortune@ 100 and 8 of the Top 10 MSPs - to ensure maximum mobile

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performance and security at the lowest cost and risk. Only BoxTone's single unified mobile management platform powered by patented real-time automation technology addresses the entire mobile lifecycle: mobile device management, application management, support management and operations management. And only BoxTone delivers real-time centralized control of all mobile smartphones and tablets as well as the enterprise apps that run on them. Learn more at www.boxtone.com, or call +1 410.910.3344.

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