Axendia Seeks Industry Input on Medical Device Research Study 'Managing the Life Cycle of Medical Device Products in a Global and Outsourced Environment'

The increasing pace of globalization and outsourcing in the Medical Device industry has created demanding challenges for brand owners, their partners, and regulators alike. Axendia is launching a new research study to identify key pain-points and innovative strategies that brand owners, their partners, and regulators are undertaking to succeed in this new environment.
This research study will evaluate the impact of globalization and outsourcing across the entire life cycle of Medical Device products (from R&D design, supply chain, manufacturing and distribution). The study will provide insights into how industry leaders and regulators are utilizing innovative strategies and systems to improve visibility, control, and collaboration. It will also provide a roadmap to enable organization to mitigate risk and increase business success.

To this end, the research team is seeking input from industry practitioners representing the broad spectrum of companies in the Medical Device sector – including organizations of all sizes and every geographic region across the broad spectrum of Medical Device products.

To learn more about this important industry research and provide input and perspectives on the impact of globalization and outsourcing on the Medical Device industry please contact Lisa George at lgeorge@axendia.com [1] or visit the research studys homepage at: http://axendia.com/2012-Med-Dev-Study [2]

The results of this study will be presented in a comprehensive research report.

This research study is co-sponsored by leading companies active in the Life Sciences sector. They are supporting this research to increase the understanding of processes and systems that enable global visibility and transparency across the Life Sciences value chain. The companies are (in alphabetical order): Camstar Systems (www.camstar.com [3]), iGate Patni (www.igatepatni.com [4]), and PwC (www.pwc.com [5]).

Axendia is responsible for conducting the research, analysis and report, and retains full editorial control.

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Links:
[1] mailto:lgeorge@axendia.com
[2] http://axendia.com/2012-Med-Dev-Study
[3] http://www.camstar.com/
[4] http://www.igatepatni.com/
[5] http://www.pwc.com/