GE Healthcare's New Cardiovascular IT Solution Enables Full Clinical Access, Enhanced Physician Productivity, and Improved Charge Capture Accuracy

The Associated Press

CHICAGO--(BUSINESS WIRE)--Mar 22, 2012-- At the 61st Meeting of the American College of Cardiology in Chicago next week, GE Healthcare is introducing Centricity* Cardio Enterprise,a new and comprehensive IT solution that offers cardiologists asingle point of accessto patient data, images and reports across the continuum of care while enhancing physician productivity and improving charge capture accuracy.

Centricity Cardio Enterprise enables the cardiovascular care area with configurable workflow, tools, and reports that can be shared across multiple facilities and organizations.

Cardiologists can be more mobile than ever before using Centricity Cardio Enterprise. Whether a clinician is in the lab, on the floor, in the OR, in their office across town, or at home over the weekend - patient data and diagnostic-quality images are available at their fingertips when they need it. Centricity Cardio Enterprise allows cardiologists to easily and securely access the complete patient cardiovascular record for rapid and more informed clinical decision making - determinations that can often be life impacting for patients.

"The industry needs a web-enabled solution to truly move to the next generation of cardiovascular care," said Nadim Daher, principal analyst - Medical Imaging and Imaging Informatics, Frost and Sullivan.

"Today's cardiologist doesn't have time to ensure she's in the same place every time she wants to diagnose a patient. The industry needs to evolve to meet the clinicians' needs. Centricity Cardio Enterprise fits that need." CIOs and cardiology administrators will appreciate Centricity Cardio Enterprise's scalability and IT infrastructure, leveraging GE Healthcare's vendor neutral archiving platform. It provides standards-based image and document storage with an ability to intelligently enforce lifecycle management policies. Centricity Cardio Enterprise also automates post-procedural patient outcomes management to not only help customers in meeting today's regulatory needs, but also prepare them for upcoming changes in the future.

"We value our partnership with GE and its focus on providing Clinical IT solutions that simplify access to critical patient information for our clinicians," said Daniel Salzberg, Administrative Director - Information Services at Bon Secours Health System in Virginia. "We are excited about the possibilities of the new Cardiovascular

IT platform, Centricity Cardio Enterprise, which provides a comprehensive solution across the cardiovascular care area." "This is the future of cardiovascular patient care," said Michael Jackman, vice president and general manager of GE Healthcare IT.

"We're delivering greater value to cardiologists with Centricity Cardio Enterprise- particularly with its location agnostic access and productivity enhancement capabilities. Less time entering data or manually reporting on a cardiovascular IT solution means more time spent on patient care." *Centricity is a registered trademark of General Electric Company.

ABOUT GE HEALTHCARE: GE Healthcare provides transformational medical technologies and services that are shaping a new age of patient care. Our broad expertise in medical imaging and information technologies, medical diagnostics, patient monitoring systems, drug discovery, biopharmaceutical manufacturing technologies, performance improvement and performance solutions services help our customers to deliver better care to more people around the world at a lower cost.

In addition, we partner with healthcare leaders, striving to leverage the global policy change necessary to implement a successful shift to sustainable healthcare systems.

Our "healthymagination" vision for the future invites the world to join us on our journey as we continuously develop innovations focused on reducing costs, increasing access and improving quality around the world. Headquartered in the United Kingdom, GE Healthcare is a unit of General Electric Company (NYSE: GE). Worldwide, GE Healthcare employees are committed to serving healthcare professionals and their patients in more than 100 countries. For more information about GE Healthcare, visit our website at www.gehealthcare.com.

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