IPG President and Chief Executive Officer, Jay Ethridge, to Speak at World Health Care Congress

The Associated Press

ATLANTA--(BUSINESS WIRE)--Mar 5, 2012-- Implantable Provider Group (IPG), a leading nationwide provider of Implantable Device Benefit Management (DBM) solutions, is pleased to announce their President and Chief Executive Officer, Jay Ethridge, will speak at the 9th Annual World Health Care Congress (WHCC) in Washington, DC. Ethridge will speak on, "Preparing for the Future of Device Benefit Management" during the Innovation Series on Monday, April 16.

"Unrealistic markups, growing utilization and price variability are just a few of the challenges related to implantable devices," Ethridge said. "At IPG, we continue to successfully address those issues, having implemented the largest Implantable Device Benefit Management statewide initiatives in the industry, with actuarially validated and proven results. We are excited to continue to successfully implement the program nationwide as a strategic partner to our stakeholders, and WHCC is a great opportunity to share our best practices in preparing for the future of device benefit management." As part of the original team at Eli Lilly & Co. that spun off to create Guidant Corporation in 1994, Jay was an integral part of the success that created one of the three leading manufacturers in the medical device industry, which was ultimately purchased by Boston Scientific in 2006 for more than $24 billion. Jay has a proven track record as a results-oriented senior level operating executive with a keen understanding of the implantable medical device industry. Jay joined IPG in May 2006 and has successfully lead IPG's transition into a professionally managed and capitalized organization with more than a 218% revenue growth rate over the past three years and well positioned for future growth.

About WHCC WHCC gathers over 1,600 global health care, pharmaceutical, and employer executives and leaders in Washington, DC on April 16-18 to engage in keynote presentations, debates, co-located Summits, case studies, and emerging trend Forums on the latest solutions to the issues facing the industry. Attendees will hear insights on health care policy from government officials to help with their long-term strategic planning while also gaining practical solutions from leading organizations to help your organization tackle issues with cost, quality and the overall delivery of care. To register, or access a copy of the full agenda, please visit http://www.worldcongress.com.

About IPG IPG works with large commercial and workers' compensation Health Plans to develop market-based solutions that deliver tangible value in the Implantable Device Benefit Management (DBM) space. The IPG model delivers increased transparency and reduced costs through sustainable partnerships with Health Plans, manufacturers, providers, physicians and patients. We offer solutions that influence quality, utilization, product enhancements and site of care, providing patient access

to better, more affordable care and outcomes while effectively driving operational/administrative accuracies and efficiencies and lowering implant device spend. For more information about IPG, call us at 1-866-753-0046, or visit us on the web at www.ipgsurgical.com.

CONTACT: IPG Kerry L. Perry, 770-753-0046 kperry@ipgsurgical.com KEYWORD: UNITED STATES NORTH AMERICA DISTRICT OF COLUMBIA GEORGIA INDUSTRY KEYWORD: TECHNOLOGY DATA MANAGEMENT SOFTWARE PRACTICE MANAGEMENT HEALTH MEDICAL DEVICES PHARMACEUTICAL PROFESSIONAL SERVICES FINANCE SOURCE: Implantable Provider Group Copyright Business Wire 2012 PUB: 03/05/2012 09:00 AM/DISC: 03/05/2012 09:00 AM http://www.businesswire.com/news/home/20120305005034/

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